

MIGUEL ANGEL **CABALLERO**

ILIANA **CARTER**



IN STREET ART THERE IS NO PRETENDING

CRY NOW

CINETICO PRODUCTIONS IN ASSOCIATION WITH TROY ENTERTAINMENT PRESENT "CRY NOW"
STARRING MIGUEL ANGEL CABALLERO, ILIANA CARTER, MINA OLIVERA, LUPE ONTIVEROS, SAL LOPEZ, RICK QUINTERO, ELIA SALDANA, HUGO MEDINA AND LUIS ALDANA
WRITTEN BY DANIEL ROJAS & ANDREW RAHNER, DIRECTED BY LUIS CARRALLAR & MICHAEL PAPAVERO, PRODUCED BY MICHAEL FITZGERALD & MICHELLE ZAMORA
DIRECTOR OF PHOTOGRAPHY: MATT EGAN, EXECUTIVE PRODUCERS: CONSUELO P. NARANJO, MARIA R PEREZ, NEYDA MARTINEZ, MARY JUHL, EXECUTIVE PRODUCER: ANDREW TROY
PRODUCED BY MIGUEL ANGEL CABALLERO, LUIS ALDANA, ABLERTO BARBOZA, JANA DIAZ JUHL, ANDREW TROY, ARCHIE HERNANDEZ, JENNIFER WU, WRITTEN BY ALBERTO BARBOZA



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Logline

A restless street artist determined to find the pulse of the city embarks on a journey where a muse, a wise woman and a lone wolf help him reveal it.

Short Synopsis

CRY NOW is a tale of passion that takes us on a journey into Los Angeles' eclectic music and art scenes. VINCENT, a restless street artist in search for inspiration meets his muse, LUZY, a tattoo artist, at a backyard boogie. But, when SOFIA, his vengeful ex-girlfriend finds out, she uses his art against him and accuses him of criminal vandalism. With the LAPD in close pursuit, Vincent embarks on a journey where he meets LOBO, a musician, who helps him get away. While on the run, ROSARIO, a wise elder, talks to him about the importance of love and community and reveals to him what inspiration is really about. Reinvigorated, Vincent heads back to find the pulse of the city and plaster its walls with a compelling and uplifting poster campaign.

Teaser Link



[Click here to see the Cry Now teaser](#)
(formerly titled Vincent & Luzy)
<https://vimeo.com/88257531>

“Deeply romantic” American Quarterly



PROJECT MUSE®

Indiewire



“Fresh, exuberant!” Indiewire

THE HUFFINGTON POST

ADELANTE

VENTURA COUNTY



***“A stylish Chicano/a reality rarely
seen on the big screen”*** Alegria Magazine

PRESS HOOKS

//Amores Perros

Editor of *Iñárritu's Amores Perros* and *Cary Fukunaga's Sin Nombre*, Luis Carballar, couldn't resist the challenge of making **Cry Now** a better movie after watching our first assembly.

//Tenacity

The film was shot in three parts over four years. The producers would fundraise, then shoot, fundraise.....then shoot. This film is funded through small and medium investors, family, friends, IndieGoGo, Kickstarter, musical events, art auctions, raffles and parties. **This film is the effort of many.**

//A vision

Alberto Barboza (Director/ Writer/ Producer), Miguel Angel Caballero (Actor/ Producer) and Luis Aldana (Actor/ Producer) met at UCLA and they have a fifteen-year shared trajectory in theater and film. **Together they founded CINETICO PRODUCTIONS in 2005 with the clear mission to create films that bring Chicano and Latino stories to the forefront.**

//Youth

Cinético Productions believes that all efforts in the community should be bridges to the future. From its inception the company established a shadow mentoring program where kids from inner city schools were brought to the set in order to shadow key personnel, learn about the process and be inspired to become filmmakers (or not!).

//In memoriam

Cry Now is Mrs. Ontivero's last performance. This film is dedicated to her memory. Her strength and irreverence keeps inspiring us.

//The best street art

The original artwork featured in the film was designed by world-renowned graffiti muralist El Mac.

//Pleasure for your ears

The soundtrack is composed of twenty-nine songs by some of the most prominent bands in the independent Los Angeles music scene. The film features live performances by *vallenato* band Very Be Careful, rockin' blues band The Doghouse Lords, Mexican regional band Hermanos Herrera, and rising star balladeer Irene Diaz.

Cast

Miguel Angel Caballero (Lead - Vincent)

Mr. Caballero received his BA in Theater from the UCLA School of Theater, Film & Television. Most recently he has wrapped the feature film **Entrapped**. Last year Mr. Caballero had a recurring role in the long running soap, **General Hospital** as *Orlando Brooks* and appeared in the film **We Have Your Husband** for Lifetime, starring *Esai Morales* and *Teri Polo*. Mr. Caballero was a member of the Latino Theater Company Laboratory from 2003-2005 where he had a leading role in the award-winning play **Melancholia**. Other films include *Love Concord* (Official Selection: New York Latino International Film Festival 2012), *La Primavera* (Winner: Boston Film Festival / Winner: Hamptons Int'l Film Festival / Winner: World Fest-Houston Int'l Film Fest) and *Hellbent* (Winner: Rhode Island International Film Festival). On television he has appeared on shows such as **CSI:NY** (CBS), **ER** (NBC), **JAG** (CBS), **Greetings From Tucson** (WB) and **The Visitor** (FOX).



Iliana Carter (Lead - Luzy)

After majoring in Theater at the UCLA School of Theater, Film & Television, Ms. Carter became a member of the Latino Theater Company Laboratory, headed by the acclaimed director Jose Luis Valenzuela, from 2003-2006. She has had lead roles in several award-winning films, including **Diego** (Winner: DGA Student Awards), **Prelude #2** (Winner: Young Director's Short, Cannes Film Festival), and **August** (Winner: Berkeley Video & Film Festival). Other credits include **Walkout**, directed by Edward James Olmos, and **Primo**.

Lupe Ontiveros (Supporting - Rosario)

(1942-2012: *Cry Now* is Mrs. Ontivero's last feature film. This film is dedicated to her memory)

Mrs. Ontiveros was an award-winning actress, producer and activist. Her film credits include **Picking Up The Pieces** with *Woody Allen*; **Chuck And Buck**, directed by *Miguel Arteta*; **As Good As It Gets** with *Jack Nicholson*; **The Brave** directed by *Johnny Depp*; **Mi Familia** and **Selena**, both directed by *Gregory Nava*. Other credits include **Goonies**, and **Storytelling**, just to name a few. Ontiveros also starred in the HBO feature **Real Women Have Curves**. Among



the many awards she has received are: a Special Jury Award from The Sundance Film Festival for Best Dramatic Actress for her role in **Real Women Have Curves**, Best Supporting Actress for **Chuck And Buck** by The National Board of Review. Mrs. Ontiveros was also nominated for an Independent Spirit Award and an Emmy for her role in **Desperate Housewives**. Most recently, Ontiveros was honored with the Lifetime Achievement Award by The National Hispanic Media Coalition and was also honored with Cinequest's Film Festival Maverick Award; Mrs. Ontiveros was the first Latina to receive this honor.

Sal López (Supporting - Lobo)



Mr. López is one of the most recognizable faces among Latino talent due to his work in such Latino film classics as **American Me**, **Luminarias**, **Selena**, **Zoot Suit** and **Born in East L.A.** During his prolific career he has worked with directors such as *Stanley Kubrick*, **Full Metal Jacket**; *Mike Figgis*, **Mr. Jones**; *Wim Wenders*, **The End of Violence**; *Tony Scott*, **Man on Fire**;

and *John Sayles*, **Silver City**. Some of his TV credits include: *Hill Street Blues*, the mini-series *Port Charles*, *Melrose Place*, *Nip/ Tuck* and *ER*. In 1996 he was nominated for an NCLR Bravo Award for his work on **And The Earth Did Not Swallow Him**. Mr. Lopez is one of the founders of the Latino Theater Company and his theater credits include Latino Theater Company productions such as **Dementia** and **Solitude**.

Mina Olivera (Lead - Sofia)

Ms. Olivera's first lead role was in the Brazilian film **Adagio ao Sol**. After graduating from UCLA Theater School, Ms. Olivera joined the Latino Theater Company Laboratory headed by the acclaimed director *Jose Luis Valenzuela*. Mina can be seen on the Comedy Central show **Reno 911!** where she had a recurring role for several seasons. Other television credits include: **Freddie, Las Vegas**, and the pilot for **Grand Union**. Mina was also in **Shrink**, an independent film starring *Kevin Spacey* and *Robin Williams*. She recently joined the Edgemar Theater Company directed by Michelle Danner. Ms. Olivera is the recipient of the Brazilian International Press Award for Best Performance in her one-woman show **Latina on the Loose**.



Alex Meraz (Supporting - Eric)



Mr. Meraz currently plays the wolf “Paul” in the **Twilight Movie Series**. He just wrapped his fourth installment, **The Twilight Saga: Breaking Dawn - Part 2**. Mr. Meraz has also appeared in **The New World** directed by *Terrence Malick*. After the Twilight series he is scheduled to appear in the feature film **The City of Gardens** and **The Bronx Bull** starring opposite *Natasha Henstridge* and *Tom Sizemore*.

Brent Jennings: (Supporting - Ron)

Brent Jennings began his film career in the 1980 movie **Brubaker**, then made his TV debut in the 1982 TV movie **Parole** with *Richard Jenkins*. His movie credits include **Moneyball** with *Brad Pitt*, **Life** starring opposite *Eddie Murphy* and **Red Heat** opposite *James Belushi* and *Laurence Fishburne*. Mr. Jennings can currently be seen in the *John Sayles* film **Go For Sisters** opposite *Edward James Olmos* and *Isaiah Washington*.



Producers / Team

Luis Carballar (Editor)

Mexico City native Luis Carballar began his career as an assistant editor, and was then a freelance editor for such media companies as San Pedro Post and Adela Producciones. In 1995, he joined the production house Z Film, owned by *Alejandro González Iñárritu*. Mr. Carballar edited the feature **Amores Perros**, which earned him the Ariel Award from the Academia Mexicana de Artes y Ciencias Cinematograficas. Mr. Carballar was again an Ariel Award nominee for *Sebastián Cordero's Crónicas*. His subsequent credits have included *Luis Mandoki's Innocent Voices*; *Simon Brand's Unknown*; *Brad Furman's The Take*; *Jonas Pate's Shrink*, starring *Kevin Spacey* and Sundance winner *Cary Fukunaga's Sin Nombre*.

Miguel Angel Caballero (Producer) Mr. Caballero received his bachelor's degree from the UCLA School of Theater, Film & Television. After graduating from UCLA, Mr. Caballero was part of the Latino Theater Company in Los Angeles where he co-produced and created original theater pieces including **Melancholia**, which had a successful run in Los Angeles and at the Edinburgh Fringe Festival in Scotland where it was nominated for an Amnesty International Award. He also produced the critically acclaimed theater production of **Latina On the Loose!** which was the winner of the Brazilian International Press Award for "Best Play." Mr. Caballero went on to produce the short film **The Invitation**, which premiered at the Los Angeles Latino International Film Festival and aired on the Showtime network. He also co-wrote and produced the PSA Know Your Rights for the Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA) which became one of the most widely distributed and viewed tool for Immigrant Rights in the U.S. Mr. Caballero also served as Associate Producer on the films **Love, Concord**, which premiered at the New York International Latino Film Festival in 2012 and **Forgiving Heart**, which premiered at the Outfest Fusion Festival in 2013. He is currently co-writing the feature film **CARNAL** where he will also serve as producer. Mr. Caballero is a founding member of Cinético Productions Inc.

Luis Aldana (Producer) Mr. Aldana is a graduate of UCLA and holds a BA in American Literature and Culture. During his time at UCLA, he spent a significant portion working within the school of Theater, Film and Television as a writer and actor; with one of his projects taking him to the Sundance Film Festival. After graduating he worked with the Cornerstone Theater Company and director Peter Sellars. He later moved to England and attended the London Academy of Music and Dramatic Art where he continued his writing and producing. Upon his return, he joined the Latino Theater Company's Laboratory where he co-produced the critically acclaimed play **Melancholia**, which had a successful run in Los Angeles and at the Edinburgh Fringe Festival in Scotland and was nominated for an Amnesty International Award. Mr. Aldana co-wrote and produced the PSA **Know Your Rights** for the Coalition for Humane Immigrant Rights of Los Angeles which featured slice-of-life vignettes within the immigrant community. Mr. Aldana also also produced the

short film **The Invitation** which premiered at the Los Angeles Latino International Film Festival and aired on the Showtime Network. He is currently co-writing the feature film **CARNAL** where he will also serve as producer. Mr. Aldana is a founding member of Cinético Productions, Inc.

Jana Díaz Juhl (Producer) Ms. Díaz received her bachelor's degree in Communication from the Complutense University of Madrid and she was granted an Erasmus Scholarship to study at the Brussels Vrije University.

Ms. Díaz has participated in numerous short films, including the DGA winner **Ida y Vuelta**, the Student Emmy award winner **El Americano** and the made for Showtime film **The Invitation**. On the past year Ms. Díaz has worked on the Bunbury music video **Licenciado Cantinas** nominated for the 2013 Latino Grammys and produced Grammy Recipient La Santa Cecilia popular music video **El Hielo** as well as Aloe Blacc **Wake Me Up** - more than five million views, both for Universal.

Ms. Díaz is the producer of the feature film **Cry Now** -- Cinético Productions (CineFestival) and **10,000KM** (Málaga International Film Festival Best Narrative Feature, Best Director, Best Actor and Best Script; SXSW Best Acting Ensemble) starring Natalia Tena. She is also delegated producer for **Open Windows** (Berlín Film Festival, SXSW) starring Elijah Wood and Sasha Gray and associated producer for the Mexican film **Anima** (Ficunam). Ms. Díaz Ms. Díaz is one of the funders of La Panda Productions.

Andrew Troy (Executive Producer / Producer) Mr. Troy is the founder of Troy Entertainment. His experience within the film entertainment industry began in 1997, when he parlayed his long career as a musician into producing. He was the founder and head music producer at Revolver Recordings and Icon Recording Group (formerly the original Hanna Barbara recording studios). Mr. Troy opened The Park Entertainment in 2001 and produced and supervised crucial areas within production and post-production. His most recent venture includes a 3-year partnership with producer John Linson of Linson Films. Linson Films produced the following projects during this time period: What Just Happened, Sons of Anarchy, The Runaways, and Outlaw Country. Mr. Troy is in the final stages of completing sound production for the highly anticipated Shane Salerno documentary Salinger about reclusive writer J.D. Salinger. He also recently produced the independent film Sugar and supervised and mixed the critically acclaimed documentary Restoring the Light.

Collaborators

El Mac (Original street art)



El Mac began painting with acrylics and painting graffiti in the mid 1990s. He has since worked consistently toward developing his unique rendering style, which utilizes repeating contour lines reminiscent of ripples and indigenous North American art. In 1999 he began to paint portraits of his friends and anonymous Mexican Laborers in public spaces throughout the American southwest, both legally and illegally. He also started painting large technicolor aerosol interpretations of classic paintings by old European masters. This led to being commissioned in 2003 by the Groeninge Museum in Brugge, Belgium to paint his interpretations of classic Flemish Primitive paintings in the museum's collection. He has since been commissioned to paint murals across the US, as well as in Mexico, Denmark, Sweden, Canada, South Korea, Belgium, Italy, The Netherlands, Puerto Rico, Spain, France, Singapore, Germany, Ireland, the UK, Vietnam and Cuba.

Some of his murals have become L.A. landmarks, especially his collaborations with Retna, which combine Mac's representational figures with Retna's typography and designs. Mac's art was featured on the cover of Juxtapoz magazine in 2009 and again in 2012, as well as the cover of LA Weekly for a feature on the Seventh Letter collective. In the last few years he has had successful solo exhibitions around the world. In 2012 he designed the cover of No Doubt's latest album.

Very be Careful (Live musical performance)



Adventure has never been a task for Very Be Careful. A Caribbean soul and a California heart have sustained a decade of ceaseless romp-downs and raucous times for L.A.'s vallenato veteranos, inciting 10s of 1000s of men, women, children, and even some wild animals, to boogie to the Colombian coastal beat. "A Los Angeles classic" (LA WEEKLY)

Irene Diaz (Live musical performance)



Irene Diaz is Los Angeles' modern day Torch Singer Songwriter. Within only a short amount of time Irene has gained national acclaim. NPR's Don Gonyea says "anyone who hears your voice will wonder where you have been all this time".

In July 2013, Irene released her first E.P. titled I "Love You Madly," and soon caught the attention of NPR's

All Things Considered host Don Gonyea, resulting in a nationally aired interview. In September 2013, Patrick O' Heffernan reviewed the E.P. for Vents Magazine, writing "She brings back classical American soul and blues and elevates it to a whole new level for today's audience.... quite possibly, someday (Irene) could join Ella and Nina and Billie and Rosemary as a queen of torch."

Doghouse Lords (Live musical performance)

After many years of long roads, fast nights and short fuses, Jake Matos (**Blue Shadows**), Scott "Chopper" Franklin (**The Cramps**) and Bill Bateman (**The Blasters**) joined together to form the Doghouse Lords, a rockin' blues combo dedicated to ignite the fury of Stevie Ray Vaughn, Buddy Guy and Canned Heat. Gene Taylor joins them on these raucous but soulful recordings.



Hermanos Herrera (Live musical performance)

United by blood and through music, Hermanos Herrera have established themselves as the future of Regional Mexican music. Hermanos Herrera is a family group consisting of five brothers and their younger sister. The group plays various styles of traditional Mexican music such as Son Huasteco, Son Jarocho, and Musica Norteña. Hermanos Herrera have six recordings under the Sonbros Record label. Their latest Norteño CD received strong radio play throughout the U.S. and Mexico with one of the singles reaching number one.



For being ambassadors of the Son Huasteco genre, the group was awarded the most prestigious recognition, “Sol Poniente” Lifetime achievement award in Veracruz, Mexico. Hermanos Herrera have shared the stage with; Los Tigres del Norte, Mariachi Los Camperos de Nati Cano, Linda Ronstadt, Los Lobos, Julieta Venegas, Ozomatli and Jose Feliciano among countless other artists.

Zoe Sara Allen



Zoe Sara Allen first began entertaining family and friends by the age of 6 through dance, music, and vaudeville-style performance art. By the age of 12 she developed a career in modeling for boutique fashion shows and ad campaigns; transitioning into alt pin-up sites such as the SuicideGirls, and performing burlesque with various groups by her early 20s. With a family lineage of professional musicians and songwriters, it comes as no surprise that Zoe Sara played in bands and continued to

song write as her creative outlet all through young adulthood.

In 2013 Zoe began recording her debut album entitled "Fall"- a melodic yet rootsy Americana compilation of original works- with famed producer/ mixing engineer Duane Lundy. The first single was released October 15th, 2013 to critical acclaim and secured a spot in the upcoming 2014 film "Cry Now" as well as on the feature film's soundtrack. The second single, "John The Revelator"- a Son House cover- will hit online stores on December 3rd, 2013. Zoe Sara currently resides in Nashville, TN and plans to release the debut album in early 2014.

Director's Biography

Alberto Barboza (Writer, Director, Producer)

Mr. Barboza received a Master of Fine Arts from UCLA's School of Theater, Film & Television. His thesis film, **Premeditation**, regarded as "Chicano-Noir", was screened in national and international festivals including the Guadalajara International Film Festival, La Habana Film Festival and was awarded Best Short Film at the Los Angeles Latino International Film Festival. **Premeditation** aired nationally on the Showtime Channel. Additionally, Mr. Barboza produced and directed the Showtime Channel short film **The Invitation**.

Previously, Mr. Barboza worked for Academy Award winning producer *David Valdes* as the documentarian on the DreamWorks picture, **The Time Machine**. Mr. Barboza has an extensive background in theatre, having worked closely with internationally renowned directors *Jose Luis Valenzuela* and *Peter Sellars*. Through mainstage productions, he has collaborated with world-class actors, dancers, musicians, designers, and artists. Mr. Barboza directed the play **Latina On The Loose**, which was awarded the Brazilian International Press Award for Best Play.

Mr. Barboza is the recipient of the prestigious National Hispanic Foundation for the Arts scholarship. He is a founding member of Cinético Productions.





Cinético Productions

About Us

Cinético Productions is a California Corporation founded in Los Angeles in 2005. Its mission is to develop and produce top quality films with international appeal featuring actors of color in primary roles.

At the core of the Production Company are the founders Luis Aldana, Alberto Barboza and Miguel Angel Caballero. They bring to the Company proven professional capacity and experience in independent motion picture production, and a fifteen-year shared trajectory in theater, street theater, and film, and as part of the Los Angeles arts and cultural community. They have established a unique and solid creative vision that makes Cinético Productions an emerging voice that will meet the market's rising demand of marketable English language films with young Latinos.

During its trajectory, Cinético Productions has associated itself with renowned international artists, from filmmakers to musicians to theater and visual artists. These associations are an intrinsic part of the strength that has allowed the Production Company to bring its stories to the forefront with a unique voice.

The Production Company has proven its professional capacity through the production of two award-winning short films: Premeditation (Best Short Film at the Los Angeles International Latino Film Festival, Official Selection- Festival Internacional de Cine de Guadalajara, Official Selection- Havana Film Festival, Showtime Network) and The Invitation (Official Selection- Los Angeles Latino International Film Festival, Showtime Network). Cinético has also proved its commitment to the community by producing the broadly distributed informational video Know Your Rights for C.H.I.R.L.A (Coalition for Humane Immigrant Rights of Los Angeles).

Cinético Productions completed its debut feature film titled CRY NOW in 2014. The Company is currently in the financing phase of its follow-up feature titled CARNAL, a genre vampire film set in a world of confession and addiction.

Statements



*“Always inspired by artists and people who express themselves from the heart, I am equally affected by Mexican regional music and American rock & roll and blues, as well as Latin American poets and Eastern-European filmmakers. **Cry Now** allows me to tell a love story with all those influences as we follow our protagonist from one vibrant Los Angeles subculture to another. Los Angeles is frequently the backdrop for Hollywood films, but it is these rarely seen subcultures that maintain and evolve the pulse of this city. It is the Los Angeles that I am ready to explore through film.”*

(Alberto Barboza – Writer, Director, Producer)

“As immigrants and children of immigrants, our experiences are unique. We approach filmmaking with the urge to tell universal stories from our vantage point. We are authors who dive into our own experiences in order to create our stories. In doing so, we create films that adhere to the demands of an emerging audience base here and abroad; an audience that is interested in more challenging cinematic entertainment.”

(Miguel Angel Caballero – Producer)

*“As a Los Angeles transplant I have a fresh eye for the city’s unique features that make it both mysterious and fascinating. Always on the go, Los Angeles has multiple personalities unknown and unseen to many. In those spaces ethnicities fuse and new art, music and subcultures emerge. It is exciting to find a script that captures that unseen vitality. The characters of *Cry Now* are both real and stylized and they move through this urban landscape with youthful urgency and shameless grace. With a keen eye for the nuances of his culture, Alberto Barboza fuses social realities, surreal universes and magic elements in an absolutely natural way, giving love and respect to the city he calls home.”*

(Jana Díaz Juhl - Producer)

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