## SHORT synopsis

SLAM follows an Asian-American man entering his first body building competition. It is an inspiring documentary that uncovers man's innate desire to be the best at whatever he does, and the hard work and dedication that is necessary to reach that goal.

## **MEDIUM synopsis**

SLAM follows a young Asian-American man entering his very first body building competition. We see Ricky, also known as Slam, for weeks as he trains, diets, works and sacrifices to attain his ultimate goal. Through numerous interviews and in-scene developments we watch Ricky evolve from an amateur health nut to a man obsessed with the sculpting of his body into a work of art. SLAM is an inspiring documentary that uncovers man's innate desire to be the best at whatever he does, and the hard work and dedication that is necessary to reach that goal.

## **DIRECTOR** bio

COWORKERS is a fresh directing collective founded by Robert Larson and Nick Johansson who first realized their collaborative potential while working together in the vault of a leading commercial production company. It was here that they learned from countless masters of their craft as they helped create award-winning commercials, music videos and short films.

Being exposed to and inspired by the industry's best, they soon teamed up to make their own robust, creative content.

It began by forming an annuity with MOFILM from which they have been given grants to create pieces for such clients as Chevy, Best Buy, Walmart and Hasbro. The latter of which, a sprawling trailer for a mock film entitled A Thin Wet Line centered around a neighborhood Super Soaker battle treated like The Vietnam War. It was this piece that earned COWORKERS international attention and led to them being named to the shortlist of New Directors to Watch by Shots Magazine UK.

2012 saw COWORKERS team with Bandito Brothers to direct their first broadcast spot together, introducing the world to the Shaun White Supply Company.

They followed that up by directing a short documentary about a first time bodybuilder, entitled SLAM.

2014 was a busy year. COWORKERS completed several films for Kahlua starring the legendary Jeff Bridges and a Russian cosmonaut. Then came some direct collaborations with CAA and Jennifer Lopez for Bodylab and with Duetsch LA, Tiesto and Martix Garrix for 7UP.

2015 has been no different for COWORKERS. They began the year filming an intimate music video for emerging artist Chelsea Dash while their short documentary, SLAM, began its long awaited festival run. Next - Denny's and Denny Hamlin and ultimately,

Denny's Denny's - a collection of quirky films for a traveling, NASCAR-inspired, Denny's restaurant. COWORKERS closed the year by signing with production company YayBig - a partnership that is sure to garner more heartwhelming content. Currently, COWORKERS are in pre-production on their next short film, a beautifully tragic anti-love story. Or perhaps it's tragically beautiful...