

Reduction  
Directed by Sam Barnett  
Press Kit

**One Sentence Synopsis**

When a man gains the power to reduce thoughts, reduction becomes compulsion, and the world is reduced.

**Medium Synopsis**

Reduction is an animated film in which the processes in a man's subconscious, such as impulses to suppress unwanted thoughts or feelings, exist as amoeba like organisms in the vast ocean of his mind. Thoughts mate and thoughts are born and they attempt to take root. When a damaged thought threatens to destabilize the man's consciousness he learns how to destroy thoughts by reducing them into a manageable form. When he gains the power to reduce thoughts, reduction becomes compulsion, and the world is reduced.

**Director Statement**

Reduction can take many forms, racism and sexism are clear examples, but it can have more subtle destructive effects as well. When we simplify anything, through language particularly, it limits our awareness of those things which we name and categorize, our experience of them becomes as much a projection of our expectations as a direct experience. Reduction is an incredible power of the human mind, but we should be careful not to lose too much in the process.

**Production Notes**

Reduction uses various different types of animation. Inspired in part by the animations of David Lynch, William Kentridge and Jan Svankmajer, the film uses frame by frame animation, draw and erase charcoal, stop motion, rotoscoping, and computer animation.



NEW FILM MAKERS  
los angeles



# REDUCTION

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1438 N. Gower St.  
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