

ROSE COLORED WORLD

Writer/Director Katherine Griffin's 4-minute magical-fantasy short film is making its World Premiere at NewFilmmakers LA, Saturday, March 7, 2015 as part of the Spotlight on Female Directors.

SYNOPSIS

When cynical hairstylist Gilda (Cheyenne Casebier: *Two and Half Men, John Adams*) dares to question the directions on the back of a new hair product from New Perspectives, she gets swept away into a fantasy world. Her view of reality is altered, and her eyes are opened to the possibilities all around her.

FILMMAKERS

Writer/Director: Katherine Griffin (*The Innocents, Refuel*)
Producers: Emilia Arau (*Like Water for Chocolate*) and Jon Bachmann (*The Innocents*)
Director of Photography: Gonzalo Amat (*Person of Interest, Believe, The Devil Inside*)
Production Designer: Bryony Foster: (*Chariots of Fire, White Oleander*)
LA-based composer: Josh Nelson (Steelbird Music)

CAST

Cheyenne Casebier: (*Two and Half Men, John Adams*)
Eduardo Arroyuelo: (*7 Dias, Before Night Falls*)
Yareli Arizmendi: (*Like Water for Chocolate, A Day Without a Mexican, 24*)
Jason Avalos: (*Hacienda Heights*)

PRODUCTION NOTES

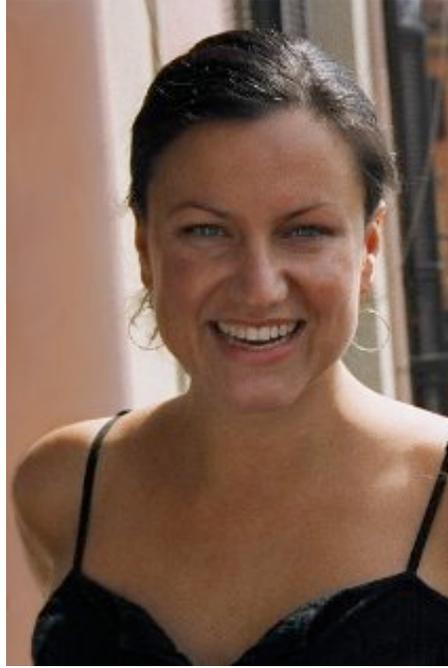
Emmy Award-winning editor Katherine Griffin set out to write a screenplay that would incorporate the great actors, crew and a location she had immediate access to. With those elements at her disposal, she weaved together a heartfelt story that asks: What happens when you decide to break the rules? In a film that is equal parts fantasy, comedy, and romance – anything can happen.

Everyone sometimes falls into the trap of becoming a prisoner of her or his own perspective. Too many people walk around in their lives oblivious to the possibilities that are passing them by. Whether it be their job, their love life, or just the way they see the world. All it takes is a little something – a little upset or change in their daily routine – to snap them out of that blindness. In Gilda's case, that little something is in deciding to break the rules and the willingness to see how far it will take her. After all, the life we are living is all about the perspective through which we have chosen to see it.

THE TEAM

KATHERINE GRIFFIN

Writer/Director



Katherine Griffin is a Nicholl Screenwriting Fellowship Semi-Finalist (2012), Emmy Award-winning editor (*Top Chef*), and independent film director from Bloomington, Indiana whose spirited adventure making her first feature *THE INNOCENTS* was profiled in the Los Angeles Times. *THE INNOCENTS* was subsequently listed as one of the twenty best dramas in Phil Hall's 'Encyclopedia of Underground Movies: Films from the Fringes of Cinema'. In a review for FilmThreat Magazine, Hall stated: "Griffin has a remarkable style, with intelligent dialogue that flavors a subtle direction."

Katherine has always had a passion for acting, writing and directing. She attended the American Conservatory Theater in San Francisco, and studied film in the Bay Area, then entered the Pacific Conservatory of Performing Arts in Santa Maria to continue her education in acting and directing. It was there that she wrote her first screenplay and embarked into the world of independent film.

She is currently co-producing the documentary, *LADDIE*, about the incredible studio mogul, Alan Ladd, Jr. and assembling her next feature directorial project.

JON BACHMANN
Producer



Jon Bachmann produced *THE INNOCENTS* with Katherine Griffin. His scripts have won awards at UCLA and reached the semi-finals in the Nicholl Screenwriting Fellowship. He is also an Emmy Award-winning television editor (*The Amazing Race*).

EMILIA ARAU
Producer



Emilia Arau was born into one of the most prolific and well-known families in the Mexican showbiz, and her love for music, design, and film has made her sing and record voiceovers for radio spots, study architecture and real estate business, and become a successful film and television producer with a 25+ year career in Mexico and the USA.

CAST

CHEYENNE CASEBIER (Gilda)



YARELI ARIZMENDI (Miranda)



EDUARDO ARROYUELO (Dream man)



JASON AVALOS (Ruben)

