

U DRIVE ME

created by ANGELA OH



Series Bible LookBook

“Taxi” (Judd Hirsch) meets “Friends”

UDRIVE ME is a short proof of concept for a digital series, ala “Taxi” (Judd Hirsch/Danny Devito) for a new generation. Uber / Lyft driving has become the new “waiting tables” job for anyone with a dream. **UDrive Me** is about a group of eclectic misfits who do just that, drive for UDrive, a company going up against other companies like Uber, Lyft, Yellow Cab, etc. Sometimes leading to competitiveness, stealing customers and other antics and pranks against their competitors (ala D.C. Cab), while trying to pick up enough rides to make a living until the dream jobs come calling, and their ships come in.

UDrive is introduced to us through the eyes of newbie, KELSEY, a savvy, strong young woman fresh out of law school and ready to conquer the legal world. She meets a cute guy en route to her firm, but quickly decides he’s not “dating material” because he’s a dreamer (a musician who drives for UDrive). Kelsey's world is turned upside down when she does not land the big job she assumed she had. With \$200,000 due in student loans and no job prospects on the horizon, she decides to become a UDrive driver - like so many people in today's day and age are doing (ala Uber/Lyft) whenever they need to make ends meet. We follow Kelsey as she navigates the city, her new colleagues and her life. She picks up an array of characters - in the passengers she drives around - learning some life lessons along the way.

A little like a scripted version of “Taxi Cab Confessions” meets “Comedians in Cars Getting Coffee,” timely and relatable.

Meet Your Drivers

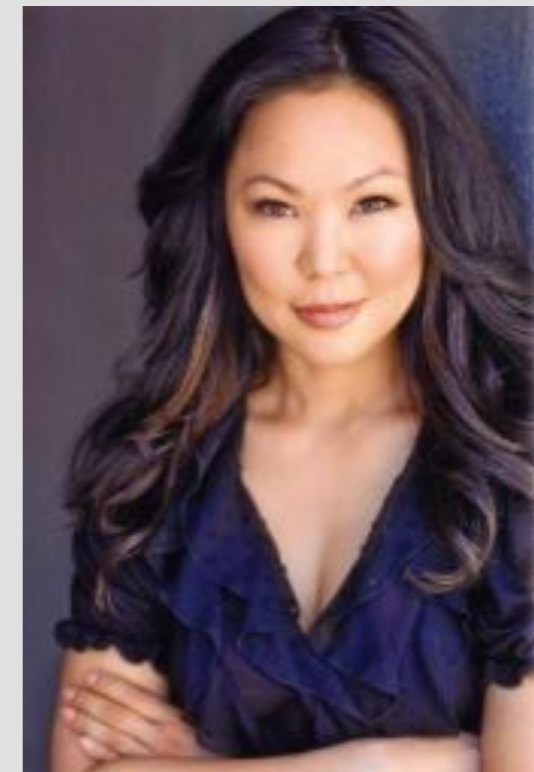
- ❖ The central character, Kelsey is fun and savvy. She is the grounded one in a sea of crazy characters. Kelsey is also stressed out, focused on paying off her debt and juggling her judgmental parents. A newbie, “fish out of water,” we follow the series through Kelsey’s eyes as she’s welcomed into the UDrive fold.
- ❖ Dispatcher (Louie DePalma-esque), smart and smart-ass owner of the company. Disregards pretty much every regulation, especially to save a buck. Not big on verbal encouragement and avoids connecting with his employees at every chance.
- ❖ S Mom of the group, looks out for everyone, especially the newbies. She is better than Siri and Mapquest at helping a lost Driver find their way, both on the road... and in life. She is the first person the Drivers call when they get into trouble or into an escalating situation. She is the BossLady, the Boss just doesn’t know that yet. She has a sexy flair about her and owns it.
- ❖ Adorable but you do not want to mess with her or the claws come out, (Charlotte York-esque / Sex In The City or Claire Dunfee / Modern Family). She is a new mom and stickler for rules & regulations. Every now and again she lets her hair down and gets crazy... (like "Bridesmaids" crazy).
- ❖ Comic relief, the Hawkeye Pierce / MASH of the group, tries to find light in everything and always brightens Kelsey’s day. Single Dad, a bit of a lovable loser, takes care of his daughter while trying to make ends meet.
- ❖ The Gentle Lion. Intimidating presence to outsiders, but his fellow drivers believe he is an all knowing, all seeing, Yoda-like zen-master. The passengers who are lucky enough to ride with him are bowled over by his life-changing advice and positivity. As they get out of his car, often with a completely different outlook on life, he tells them "You've been Trejo'd". And they have.

Your Driver

KELSEY

The central character in this short proof of concept. She is the newbie UDrive driver and will be our guide into this insane new world. She is the grounded one in a sea of crazy characters. At the start of her journey she thinks her path is to be a kick-ass lawyer and has her career and future all mapped out, but things go awry and she finds herself quickly looking for a job - any job that will keep her afloat and paying off her massive law school student loan debt of over \$200k. With no other options, she reluctantly signs up with UDrive.

Meanwhile, she avoids her overbearing parents as long as she can without telling them the truth, afraid she'll disappoint them and embarrass herself. Her bffs let her stay in their spare room, but not without AirBNB'ing the top bunk so she gets to enjoy the experience of sharing a small room with travelers from near and far living literally on top of her. While she drives around for UDrive, she also



The Passengers

Short / Pilot (poc) cast:

Ione Skye (Say Anything) - Tammi

Brian Thomas Smith (Big Bang Theory) - Christopher

Jonathan Kite (Two Broke Girls) - Rex

Alyshia Ochse (The Purge / True Detective) - Sara

Gedde Watanabe (16 Candles / Bravest Warriors) - George

Amy Hill (Just Add Magic, Mom, Crazy Ex-Girlfriend) - Toni

Rex Lee (Entourage)- Etienne

Adam Herschman (Accepted, Harold & Kumar) - Timmy

Fuschia Sumner (Saving Mr. Banks) - Tracey

- ❖ The sexed up couple
- ❖ The stressed out co-workers
- ❖ The judgmental parents
- ❖ The drunk party-goers
- ❖ The uppity Millennials
- ❖ The road rager
- ❖ The Furrries (people dress in animal costumes for convention)
- ❖ The Cosplayers
- ❖ The Hackers (riding around so they can't be traced)
- ❖ The Overpackers
- ❖ The Celebrities
- ❖ The Carpool Karaoke-ers
- ❖ The Address Amnesia Patient
- ❖ The Conspiracy Theorist
- ❖ The Break-up
- ❖ Etc.

Your Passengers: Potential future digital episodes





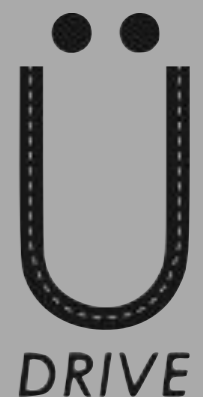
Fellow Drivers & Friends



The Hangout



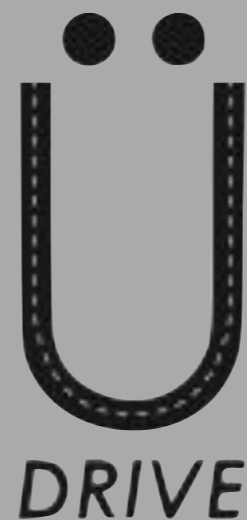
In Taxi it was a garage. At UDrive the scene is a bit more updated for the times. Nowadays Drivers prefer a place open to them 24/7. And near the airport because that's where they know they'll pick up some good rides. (Good rides is a very loose term). Corporate offices are much more "Silicon Valley"-esque and all business. To the outside world, start-ups are supposed to be hip, cool and compassionate (they claim to offset their carbon footprint after all). To the drivers who know the real deal - corporate is corporate. Period.



Corporate



Corporate offices are much more “Silicon Valley” esque and all business.



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