AND THE BRAVE SHALL RISE

Electronic Press Kit By Adam Schlachter

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AND THE BRAVE SHALL RISE (The Story)

• In the wake of the Parkland, Florida, high school shootings, concerned citizens travel by bus to the State Capitol to inform legislators about an issue of great urgency: Gun Reform. They join other constituents from the state in voicing their concerns, values, and opinions, as representatives decide whether or not to vote on the matter or how to amend existing laws. A new community for change is created, rooted in the strength of a youth movement and led by stay-athome moms. Stymied by her elected officials, the American daughter of Colombian immigrants runs for office to honor her son and to inspire empowerment.

AND THE BRAVE SHALL RISE (The Characters)

- Cindy Polo: Stay-at-home mother who becomes a social activist, political candidate, and elected official through a grass-roots effort.
- Guadalupe "Girl Power" Perez: "DACA Dreamer" and social activist who hopes to inspire and empower other girls of high school age.
- Andrew Gillum: Mayor of Tallahassee, Florida, and Democratic Candidate for Governor of Florida in the 2018 Election Cycle.
- Philip Levine: Mayor of Miami Beach, Florida, and Democratic Candidate for Governor of Florida in the 2018 Election Cycle.
- The Florida Legislature: Representatives and Senators in Florida.

AND THE BRAVE SHALL RISE (The Filmmakers)

- Writer-Director-Producer: Adam Schlachter Qualified for the Academy Awards for AFI Puerto Rican thesis film "My Backyard Was A Mountain"
- Producer-Editor: Van Kassabian
 Producing partner and studio professional editor
- Executive Producer: Anne Clements Sundance Film Festival Grand Prize Winner Film Independent John Cassavetes Award Academy of Motion Picture Arts & Sciences

AND THE BRAVE SHALL RISE (Market Outlook)

- This film could not be more relevant in today's socio-political spectrum. Not only does it reflect a major concern of the voting public, gun reform, but it is an example of the new movement in women's empowerment.
- PBS, HBO, Netflix, Hulu, Amazon, & SI/iTunes potential, depending on a realistic Academy Awards launch and international film festivals.
- Trailer Link: https://vimeo.com/340056702