

A high-angle, top-down shot of a courtyard. The top half of the image is dominated by a dense, textured pattern of reddish-brown roof tiles. Below the roof, a grey concrete ledge or bench runs across the frame. Two people are sitting on this ledge; one is wearing a white shirt and the other a patterned shirt. The courtyard floor is light-colored and shows shadows from the surrounding buildings and foliage. The overall scene is brightly lit, suggesting a sunny day.

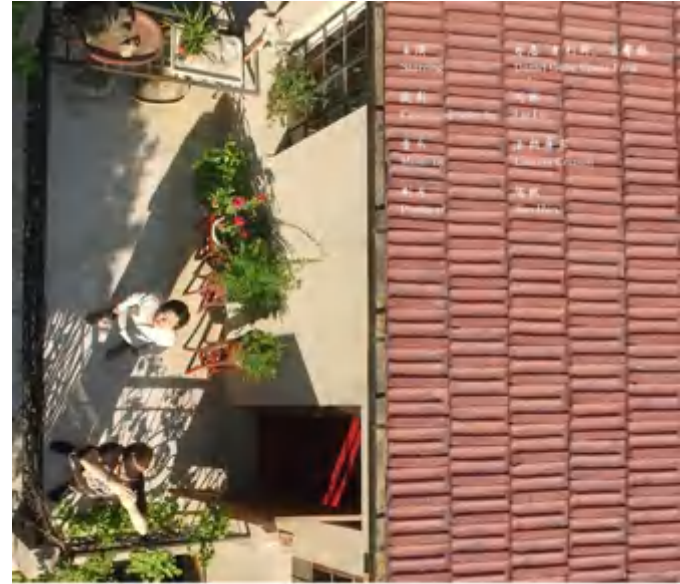
The Newcomer

新房客

Directed by Cheng Liang

Logline

“The Newcomer” is a short fantasy film directed by **Cheng Liang**, inviting **Jia Zhangke** as artistic consultant. It follows a foreign traveler’s journey of a crisscross experience of the old Shanghai and the modern Shanghai. The story, with the intersection of different cultures, shows the cross-century heritage and quality of Shanghai. It truly is a praise poem to the old Shanghai.



新房客

The Newcomer

导演/编剧 程亮
Directed / Written by Leon Cheng



The Summary

9min28s

The story is about a Canadian photographer Daniel who traveled to Shanghai alone. He moved into a photo studio in an old building. Daniel works for the studio owner Xiaofang for his film print business.

What' s strange is that Daniel always hears beautiful old Shanghai dancing music comes from an unoccupied room from the third floor. Then he found a beautiful woman from the Republic China era with a sweet smile appeared on his photos.

Daniel finally decided to go up to that room with Xiaofang. To their surprises, it' s a room of a young lady. There are rouge, coffee and cakes and a vintage record player. Outside the window, the gray bricks and red tiles of the Shikumen with the green Wutong trees ... as if they traveled back time.

Director's Concept

When I started this film, what I found the most interesting thing is that this is a story cross time and culture. A foreigner, a modern Chinese young man and a woman from the old time. People from different time and different cultures all meet in the same old building. This film contains tons of elements from the old Shanghai, includes the styles of the Heng-Fu Landscape area, Wutong trees, photo films and record player, etc. As for the visual and audio of the film, I didn't want it to be suspense and gloomy. I prefer combination of music and the picture. So there were lots of Shanghai's dance music from 1930s. The jazz music which combines the East and the West is the perfect way of showing the beauty of the old Shanghai.

For the characters, Daniel had a sort of time traveling experience in the studio. The curiosity for the culture made him want to explore the truth. Ms Xu Mojia, the beautiful lady from the Republic China era is an important source for my creation. Her beauty was timeless. It made people cherish the old time and also have a wonderful imagination for the future. The theme of the film is the nostalgia of the old buildings in the old French Concession. They are symbols of the old mysterious Shanghai. They show such restraints. I believe this suits the Heng-Fu Landscape' s qualities, it' s artistic and elegant. This film is a passionate Shanghai style story, a love letter to the old Shanghai.

——Cheng Liang

The most beautiful “Shanghai Lady”



Xu Mojia , 1923-2009 , From Xujiahui Shanghai. In 2014, Xinmin Evening Paper published a bunch of awarded photos of its old Shanghai photo collection event.

One of the photos drew lots of attention. It was a photo of Ms. Xu Mojia who was born in 1923. The 18-year-old Ms. Xu on the photo was called “the most beautiful Shanghai Lady” .

Director



2001, Graduation Work " Xiafei Road"

2011, Writer and director of web movie "My Spiritual Medicine"

2012, Writer and director of "Love Shanghai" series short film "Rooftop"

2013, Writer and director of short films " City of Black and White"

2014, Producer and director of Wenrong Award winning series "City of Fantasy"

2015, Writer and director of Busan International Film Festival short film "Lonely Hearts"

2016, Writer and director of 'The Newcomer'

2018, Youku' s popular web series "Women in Shanghai" . It gained over 1 billion viewing.

2018, Feature film "Game of Identity" in preparation.

Cheng Liang

Graduated from Beijing Film Academy

Film director of Shanghai Film Group

A member of Shanghai Film Association



Awards

- **My Spiritual Medicine :**

35th New York Asian American International Film Festival, best short film ;
First "Future Picture Festival" , best web film, best editing, best music ;

- **City of Black and White :**

8th FIRST International Film Festival youth film competition, best short film ;

- **City of Fantasy :**

2nd Wenrong Award new media web segment best web series, was called a "film level web series" ;

- **Lonely Hearts :**

participated in the 20th Pusan International Film Festival ;

- **Feature Film "Game of Identity" :**

21st Shanghai International Film Festival, Project Award ;
Participated in the 3rd International Film Festival and Awards Macao Project Market

Production Team



DOP : Liu Lin

Study abroad at New Zealand for photography in 2001. In 2003, participated in the creation of Oriental Morning Post, later he worked as the director of the postproduction department and senior photographer. Mr. Liu has worked with Mr. Cheng on "My Spiritual Medicine ", " City of Black and White" 、 "City of Fantasy" and "The Newcomer" .



Music : Laurent Couson

French composer , very talented film musician, writer, screenwriter, pianist and conductor , He once composed for Luc Besson' s new film and worked with Claude Lelouch and Wong Kar-wai. From 2013,Laurent Couson cooperated with Mr.Cheng on short film" City of Black and White" 、 Busan International Film Festival short film "Lonely Hearts" and "The Newcomer" .

Starring

Xiao Fang

Fang Xiaohe

Daniel

Daniel Gillis

Credits

Written by

Leon Cheng

Directed by

Leon Cheng

Artistic Consultant

Jia Zhangke

DOP

Liu Lin

Music by

Laurent Couson

Producer

Tao Ran

Assistant Director

Mandy Luo

Art Director

Liu Siyi Fang Xiaohe

Gaffer

Yao Songxin

Costume Designer

Liu Siyi

Make-up

Xia Wen

Executive Producer

Shan Weifeng

Assistant Producer

Liu Xinpei Ma Kewei

Camera Operator

Sun Pengfei

Assistant Camera Operator

Sun Yinwei Zhang Xiaonan Sun Hongmin

Aerial Cinematographer

Gao Xiaoliang

Boom operator	Fan Dongjie
Script Supervisors	Liu Xinpei Ma Kewei
Making Off	Peter Pan
Still Photographer	Gu Xianyang
Stage Manager	Ni Jiming Han Huanhuan
Editor Peter Pan	Wang Junhua
Colorist	Mao Siqi
Sound Designer	Tang Hong
Sound Mixing	Tang Hong
Poster Designer	Nancy Hu
Subtitle Translator	Mac Ma
Financial Controller	Mei Ying

Present
Shanghai Hengfu Investment&Development Co., Ltd



Planning
Business of Culture

Present
The Mix-place

Production
First Cry Pictures

Release

“The Newcomer” was released on Jia Zhangke’s short film platform **Jia Screen** in May 2017



Screening in China

Cheng participated the first screening with Jia Zhangke in Shanghai in 2017.





A Poem To Shanghai

THANKS