

Official Selection
9th Annual Kiryu Short Film Festival

If the following members gather,
Can you create a city-wide promotion
that everyone agrees on?

First



First

LOGLINE

In recent years, many leaders around the world have used the slogan "Something First". It seems to protect us, but is it really true?

SHORT SYNOPSIS

Kiryu is a small town in Japan. There are many financially difficult towns other than Tokyo. There is an urgent need to rebuild the economy. A hero appears from Tokyo. However, strong enemies are also lurking in the people of the waiting town. What is an enemy?

LONG SYNOPSIS

Behind every meeting in Japan, there is an underbelly of "unspoken agreements."

About an hour by car from Tokyo, there is a little town called Kiryu.

Our hero, a man who once made advertisements for a living, is hired by Kiryu for the skills a man of his background possesses.

"Will you come up with a plan to revive the town?"

The man conducts a local investigation, identifies problem points, and comes up with a solution.

A plan is constructed, and at last it is the day of the first tentative plan presentation.

In the Japanese business world, the fact is that success or failure in a presentation is often determined ahead of time, by "laying the necessary groundwork."

Despite a meeting's importance, often the actual decision-makers themselves are not in attendance.

When matters outside the limited scope of the story come up, meetings often end with "we'll have to sleep on it and reconsider."

Generally in Japanese business, decision-making is avoided at the actual meeting.

Is it possible for our man to weather the storm of this risk-averse Japanese presentation culture and achieve success?





A former AD man with a plan

Takuya Fujisaki

Ailing shopping district chairman

Shigeru Nakane

Understaffed nursing home representative

Kaori Inoue

Understaffed nursery school teachers

Yoko Kakegawa Miyu Kanda

Housewife and mom with parents in need of care Rena(ex.Vanilla Beans)

A long-established restaurant owner

Risa Itoi

Local high school girl with chairman's daughter

Aoi Sato

Worried municipal hospital manager

Noriko Iwasaki

Carefree municipal hospital president

Keiji Miyazaki

Timid city hall manager

Daisuke Miyachi

Loyal deputy mayor

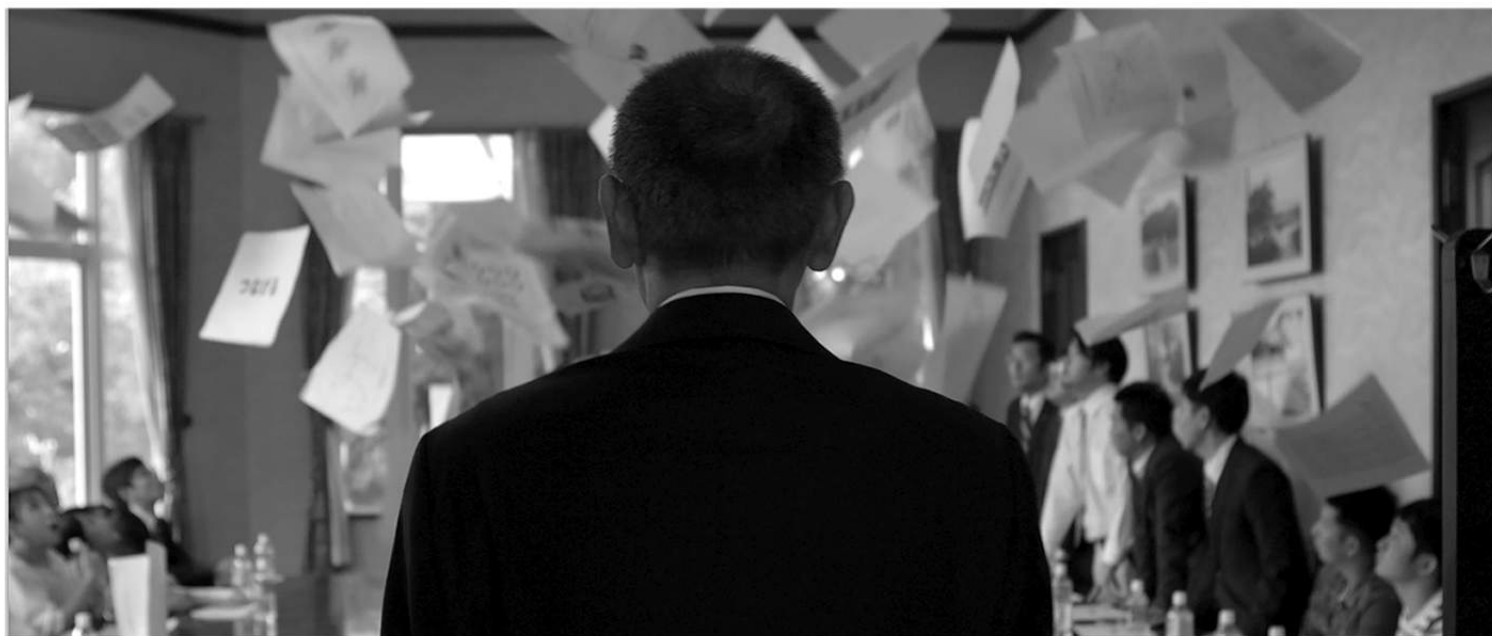
Satoru Kamata

Clueless top brass

Kenichi Tamai

Shinshuku Girls, Numataya Boys, Eikun, People in Kiryu City





DIRECTOR'S STATEMENT

Planning, Screenplay, Direction, Editing, MA, Promotion: Isao Furugori

Based in Tokyo, mainly involved in planning, directing, and editing commercials.

Past clients include Sony, Toyota, P&G, Honda, Hitachi, Mitsubishi, Audi, BMW, Volvo, Nestle...

With a record that includes numerous car commercials, I'm also a bit of a grease monkey, and used to own a Mazda FC3S with circuit specs.

Majored in Business Administration at Yokohama National University, where I studied conflicts caused by the progress of structured society.

The short film "First" is my film directing debut.



Award history

The Gulf of Naples Independent Film Festival

Flickers' Rhode Island International Film Festival

Reale film festival

Montreal Independent Film Festival

Venice Shorts

INDIE SHORTS AWARDS SEOUL

Flixze Film Festival

Chicago Indie Film Awards

New Wave Short Film Festival

New York Tri-State International Film Festival

Screen Power Film Festival

Royal Wolf Film Awards

Roma Short Film Festival

Tokyo International Short Film Festival

New Wave Short Film Festival

GIMFA - Gralha International Monthly Film Awards-Best Short Film Director

NewFilmmakers Los Angeles

Seoul International Short Film Festival

4th Dimension Independent Film Festival

New Year Film Festival

Paris International Short Festival

Indian Indie Awards

Berlin Shorts Award

The Gladiator Film Festival

BIMIFF - Brazil International Monthly Independent Film Festival

Garoa Awards - Monthly Short Film Festival of São Paulo

Kiryu JC/TFC/OND°

Producer/Masakatsu Kasai Satoshi Oshima Daiji Yoshida Kiryu JC Nobumichi Asai

Production Manager/Takeshi Shimojo Moe Nishino

Assistant Director/Hirobumi Ichihara

Director of Photography/Ryuji Sanui Sakiko Shimizu

Assistant Cam/Shu Hagiwara Yoshihiro Okayama

Stylist/Sachiyo Yokomizo

Hair Makeup/Yuka Fujigaki

Sound/Ryuji Sanagi

Music/Joji Kano

Car Driver/Masaki Nimura Tetsuki Oka

Translation/Cooper.A Naganihhi Hiroyo Ota Andrew Houston

Director Screenplay Advertising/Isao Furugori



First meeting. Read through the script



First meeting. Hair makeup meeting



First meeting. Tea break



Photo shoot for trailer



Location. Kiryu's powerful ladies



Location. Kiryu retro building



Photo shoot for trailer



Location. Kiryu Hilltop Park



Photo shoot for trailer

PRESS CONTACT

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