

VERONICA CARRARO  
TRIBUTE HONOREE

*Spotlight*



# UnCredited

A TV SERIES THAT TAKES YOU BEHIND THE SCENES OF A WORLD-CLASS FILM FESTIVAL  
WITH THE DYSFUNCTIONAL PRODUCTION TEAM THAT MAKES IT ALL HAPPEN.

@ASHELLAPRODUCTIONS | #UNCREDITEDSHORTFILM



A film festival scene featuring three people on a red carpet. On the left, a man in a pink shirt and bow tie holds a trophy. In the center, a woman in a red dress looks down at her phone. On the right, a man in a dark shirt holds a bottle. The background is dark with bright camera flashes. Red torn-edge borders are in the top-left and bottom-right corners.

# Logline

**Follow Elle Ives, Festival Director at Valley Hills Film Festival, as she leans on her team to produce a star-studded opening night. Can she survive the red carpet drama while dealing with her own emotional breakdown, or will she walk away from it all?**

**FILM CATEGORY: EPISODIC PILOT / NARRATIVE SHORT FILM**

**GENRE: DRAMEDY**

**PRODUCTION LOCATION: YOUNTVILLE, CA**

**LANGUAGE: ENGLISH**

**FORMAT DIGITAL ASPECT RATIO 16:9**

**TOTAL RUNNING TIME 29 MINS**





# UnCredited *Synopsis* For Series

**Profanity, nudity, excess drinking and drugs, some real jackasses, and that's just the staff. Welcome to UnCredited, the show that takes you backstage at the world-class Valley Hills Film Festival!**

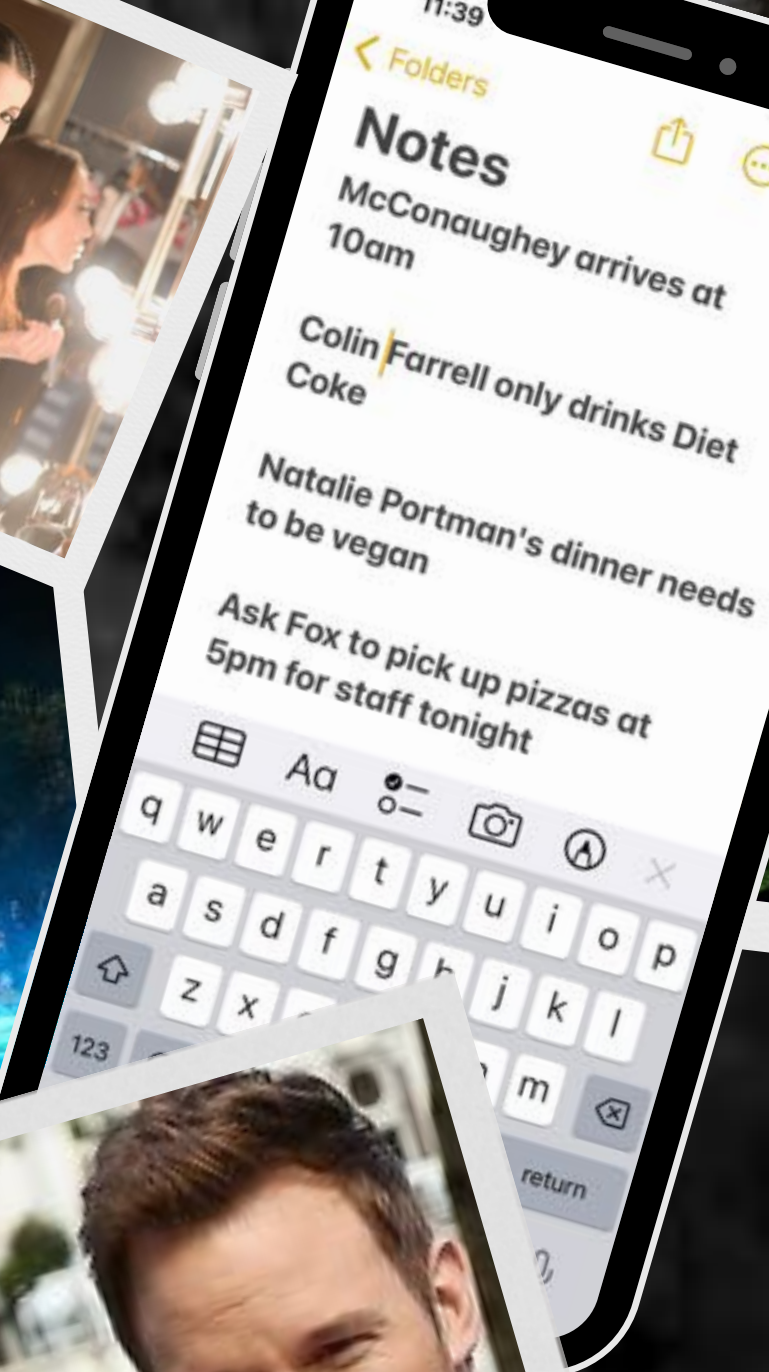
**UnCredited follows the team behind the red carpet as they navigate the complex relationships they have with their colleagues. It focuses on their struggles with work-life balance and how they find themselves closer to their work family than their actual family.**

**Our protagonist Elle Ives, at the center of it all, the glue that holds the team together, the Olivia Pope of the Festival world, shows us what it's like to be a woman thriving in a man's world despite being on the verge of losing everything she's ever wanted.**

**This 10-episode journey promises to be an emotional rollercoaster as we witness the adversity faced by the Production Team and the difficulties they have to overcome daily.**

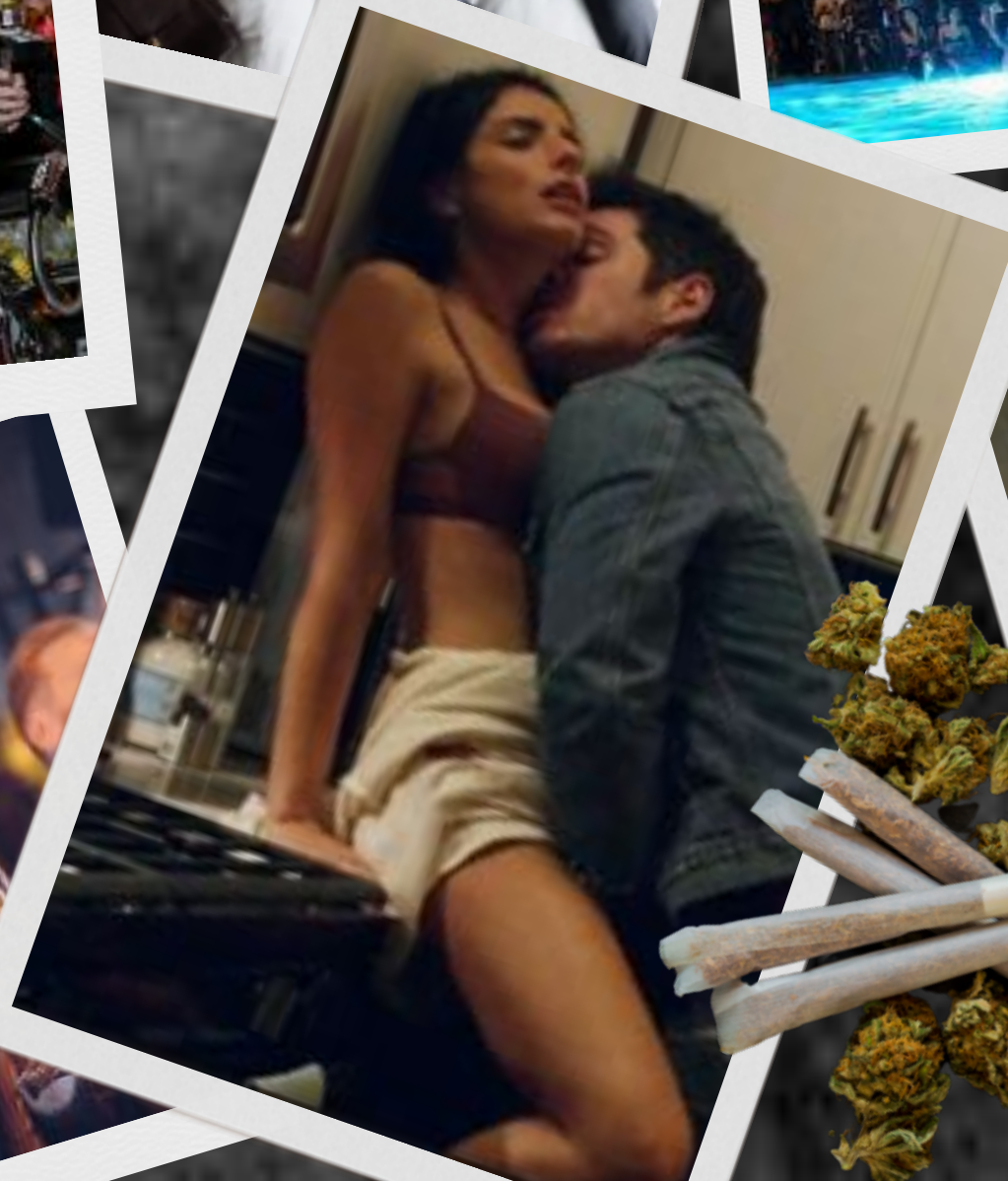
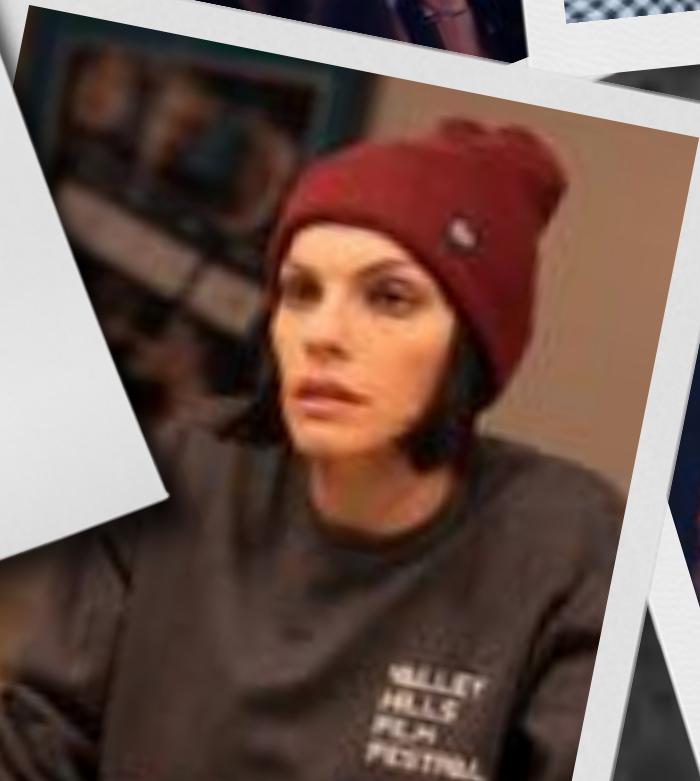


THIS SERIES IS ABOUT  
THE FILM FESTIVAL  
"FAMILY" AND IT'S CRAZY  
LIFESTYLE!

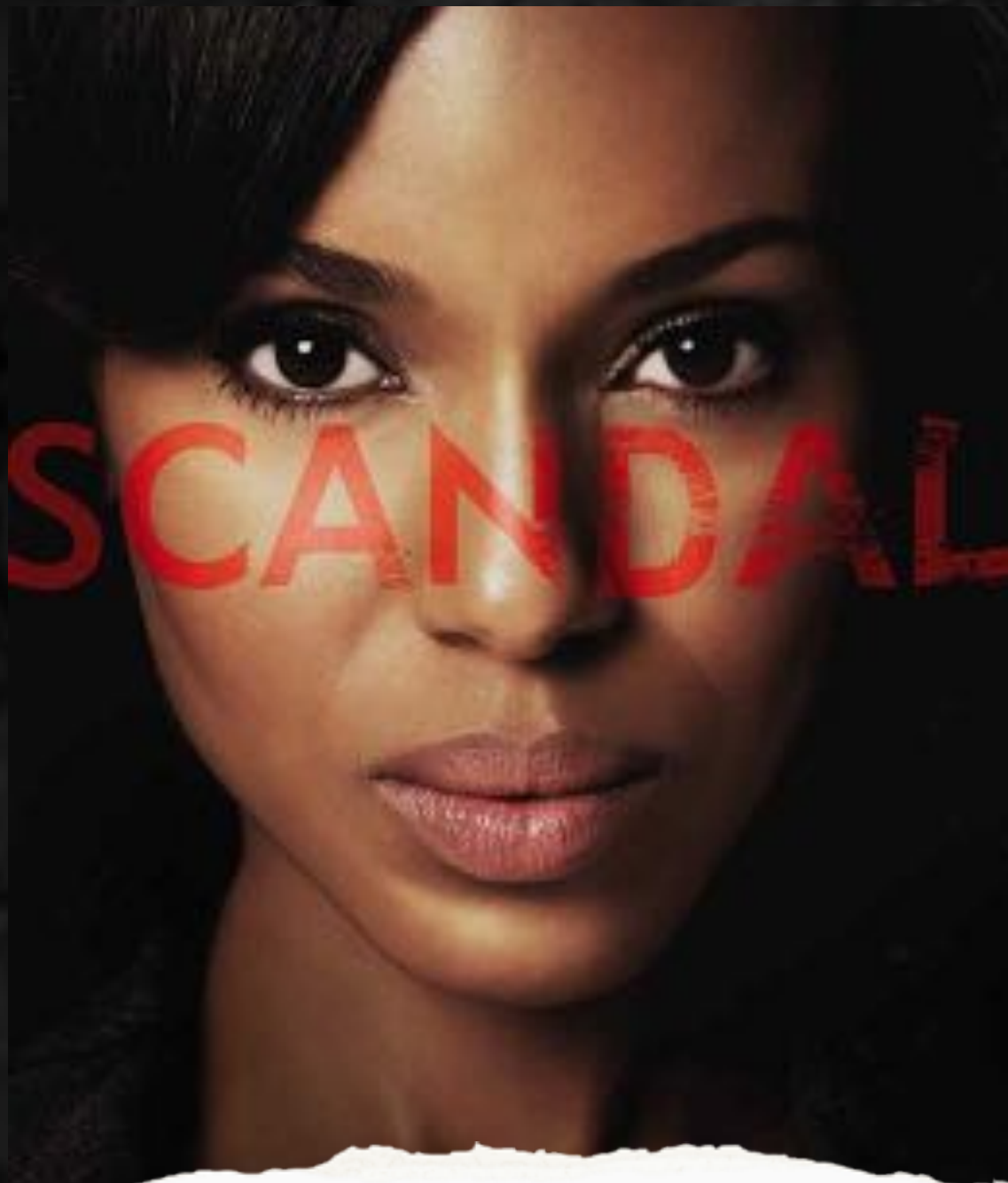


## TO DO

- ✓ Pick Up Badges
- ✓ Return Calls
- ✓ Transportation Schedule







## Envision

"The Fixer", the go-to for every problem, is a badass, talented female lead who can manipulate any situation. She is bold & fearless on the outside but secretly struggles with her own personal issues.



## Meet

the crew behind her and the task at hand to pull off a world-class film festival every year. The team is like a dysfunctional and flawed family that does WHATEVER it takes to get the job done.



## Mix In

The best Entourage episodes at Sundance, dealing with talent, behind the scenes of what really goes on, actors portraying themselves, divas, or troublemakers. A show full of cameo appearances.



*Winner Best Episodic*

Palm Spring Shorts Fest 2022

Milkway Film Awards 2022

Lady Filmmaker Film Festival 2022

Niagara Falls International Short Festival 2022

Sacramento International Film Festival 2023

*Official Selection*

New Filmmakers of Los Angeles

Creative Film Awards - Los Angeles

New York International Women Festival

Santa Barbara International Screenplay Awards

Atlanta Screenplay Competition





# Fearon DeWeese

## Director, Producer & Co-Writer

Fearon has always had a passion for telling stories through Film and Television. She started modeling, theater and commercial acting at the age of six years old. She had her own local TV show with her sister at the age of twelve. But being in front of the camera was not her path. She focused on school and after College, she got into event production and has produced over 1200 events. She was recruited by the Napa Valley Film Festival, where she fell in love with film festivals. She quickly worked her way up to a Director position and directed the film festival for eight years. She has gone on to work for other top film festivals.

In 2019, she launched Ashella Productions to focus on filmmaking full-time. Her true passion. She wears many hats during production, but directing is what she is most passionate about. She recently won best first-time director at the San Diego Shorts Festival. Fearon developed, wrote, produced, and directed the pilot for UnCredited, which is inspired by her life and personal journey to become a mother.

"UnCredited is a unique world behind the scenes of a film festival. I've been there, I've done it. I've seen the glamorous celebrities, the emotional breakdowns, and the egos, and that's all part of the show, but the real story is the festival "FAMILY." When you spend more time with your colleagues than you do your actual family, you lean on each other in a way that no one can ever really understand. UnCredited is really just a show about a work family doing whatever they can to survive." - Fearon DeWeese





A portrait of Juliana Folk, a woman with dark hair and light skin, wearing a white turtleneck sweater. She is looking directly at the camera with a slight smile. The background is a soft, out-of-focus grey.

# Juliana Folk

Lead Actress, Producer & Co-Writer

Juliana Folk (she/they) is a first-generation Italian-American. She spent her childhood sleeping on the floor of recording studios and backstage at her father's concerts. For most of her life, she dreamed of following in her father's footsteps and becoming a musician. It wasn't until visiting her uncle on the set of his show, *Alien Nation*, that she fell in love with the on-camera world. She went on to host and produce her high school's morning show, starred in a couple of college plays, and eventually packed her bags and headed for the town where dreams come true....at the height of the writer's strike. (Ok, so she was young, full of confidence, and a tad uninformed.) Regardless, she never gave up.

She has a love for independent film and has landed roles in over 15 films and a few dozen commercials. However, around her hundredth audition for "hooker #2" Juliana decided it was time to hang up the stilettos and started pimpin' her writing game. In an effort to bring more diversity and depth to female-identifying characters and create roles that she herself would want to portray on screen, she went back to school to study film and screenwriting. Juliana's unique perspective of the entertainment world has shaped the writer she is today. As a queer and gender non-conforming artist, she strives to create complex characters that are rooted in the discovery of self and who are in pursuit of their dreams regardless of the obstacles society puts in their way.



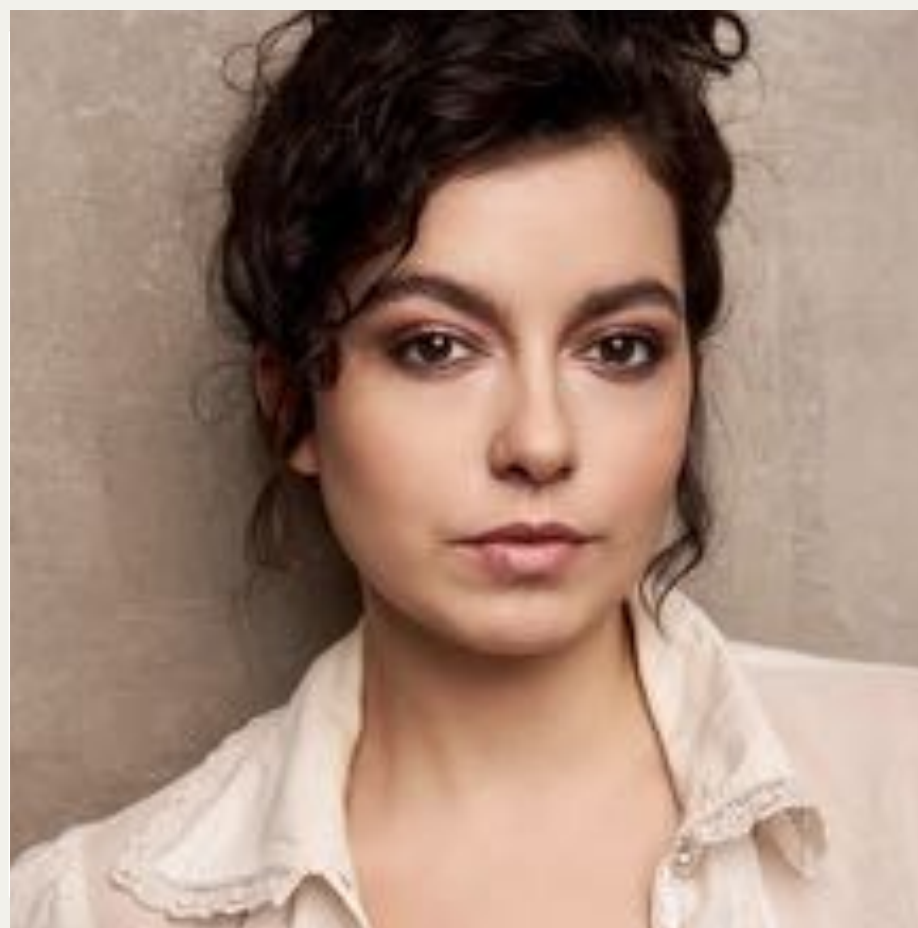
# Key Cast Members



Tom Vera as Conor

Tom Vera attended Cal State San Bernardino, where he graduated with honors with dual degrees in Geology and Geology Environmental Science. After earning his Master's Degree in Petroleum Geology from Oklahoma State University, he began his career in the oil industry. He moved to Houston, Texas, where he settled down and started a family. Despite his successful career in the oil industry, Tom's passion for acting and the arts never faded. It was in Houston that he began working on local and independent projects.

His big break came in 2020 when he landed the lead role of Bruce Stryker in the action-thriller film "Narco Sub." His powerful performance in the film earned him critical acclaim and opened the door to more significant opportunities. He has proven his versatility as an actor, seamlessly transitioning between drama, comedy, and action genres. Today, Tom continues to be an active and highly sought-after actor, with several upcoming projects in the works, including his recent holiday film A Gettysburg Christmas, starring Lee Majors and Sean Faris.



Mariana Arôxa as Quinn

Mariana Arôxa (she/they) is an actor and writer based in Los Angeles. She spent over a decade working as a professional actor in Rio de Janeiro, Brazil, and comes from a family of performers and artists. Mariana began writing as a creative outlet to develop her acting craft. She then realized she had a love for writing as deep as her love for acting. Today she works as a film, theatre, and video game actor and as a voice-over artist. Her most recent work includes dubbing for the Paramount+ hit show 1923 and the short film titled O, which she wrote, produced, and starred in.

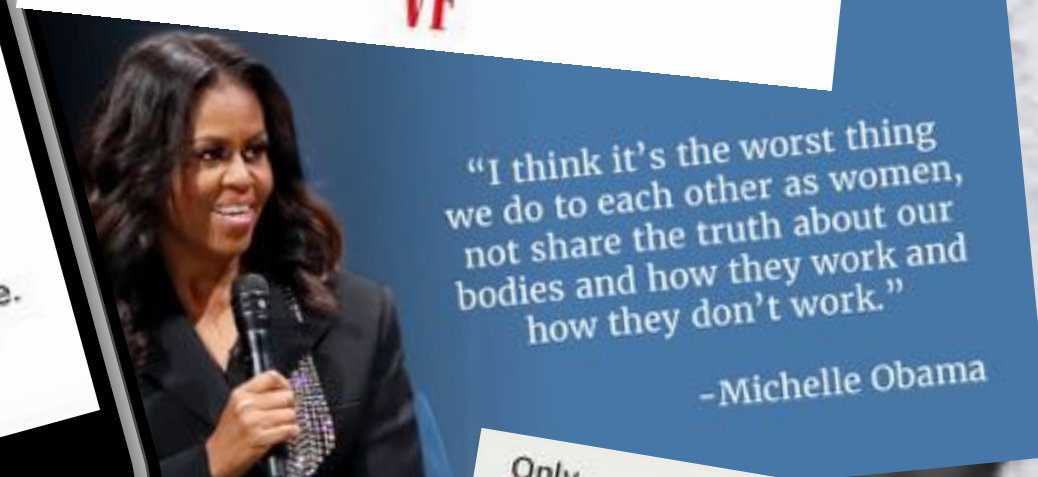


Bryan Gallo as Fox

Bryan Gallo is an Emmy Award winning show host and best known for his work on NBC and KMIR. Bryan has worked in the entertainment and restaurant business since he was a teenager. As a young adult, he moved from the Bay Area to Los Angeles to pursue a career as a professional dancer where he had the opportunity to work on MTV and on Soul Train. Later, he spent several years as maître d and co-owner of a popular fine dining and jazz joint (Red White and Bluezz) in Pasadena California. His reputation for gracious hosting earned him the honor of being voted Pasadena's "Best Local Personality" in the Pasadena Weekly's Reader's Poll in 2008, 2009, & 2011.

Bryan then relocated to Palm Springs and began his journey working in news. He was the face of Desert Living, a show focused on lifestyle in the Coachella Valley working as the show host and executive producer. He was the morning weatherman for NBC Palm Springs, the show host for Partners in Design, as well as the morning weatherman for KGAY 106.5. Continuing his passion for weather and new media, Byran is focused on climbing further up the ladder in media as weathercaster or talk show host. He's even interested in hosting a game show!





# Why This? Why Now?

Women's rights are being taken away, pushed, and challenged daily. We feel it's our job as female filmmakers to continue the conversation, advocate, and education through film & TV. A few topics we cover in our series include:

- Body Autonomy
- Miscarriage, Infertility & IVF
- Mental Health
- Substance abuse
- Postpartum & Work-Life-Balance
- The lack of parental leave and financial support in the USA
- The cost of daycare and the expense of starting a family
- Gender Inequality

## From The Creator

I was 34 years old when I started my infertility journey. I had tried for three years "naturally." No one says hey, after a year of trying, go see a doctor, or you should think about freezing your eggs. You just feel so alone. I wish that when I was going through it, there were more shows or films that brought light to the struggle so many women are facing. Certain celebrities have talked openly about IVF, but it's still not discussed enough. It's not lavish treatments, herbal teas, and fancy doctors like The Kardashians show it. It's emotional breakdowns, fighting with your spouse, feeling incomplete, crying for no reason, and feeling like your body failed. Let's be real; if Jennifer Aniston has to wait until she is 52 to talk openly about her IVF struggles, then society needs to be educated and that 's what I want this show to do. -Fearon DeWeese





## ABOUT ASHELLA PRODUCTIONS

The film industry is evolving, and we are thankful to see more women-owned companies like ours striving to tell inspiring stories with female leads. What sets us apart is the efforts to create a work environment and film set that supports parents working in the industry. The stereotype is that the television and film industry is only for young, childless artists. Creating parent-friendly productions by budgeting for on-set daycare, working schedules that allow you to drop your kids at school, or wrap early enough to be home for dinner, it can be done. Creating a work-life balance film set only increases productivity and happiness. We love working with other parents because they appreciate the culture we are working to set as a standard in this industry.



GO BACKSTAGE AT THE VALLEY HILLS FILM FESTIVAL FOR RED CARPET DRAMA AND EMOTIONAL BREAKDOWNS



# UNCREDITED

CREATED BY  
FEARON  
DEWEESE

A FILM BY  
ASHELLA  
PRODUCTIONS

STARRING  
JULIANA  
FOLK

## Watch

UNCREDITED IS AN AWARD-WINNING  
THIRTY-MINUTE PROOF OF CONCEPT  
THAT WAS FILMED IN MAY OF 2022.

INSPIRED BY TRUE AND  
UNFORTUNATE EVENTS. PRODUCED  
BY ASHELLA PRODUCTIONS.

CHECK OUT OUR SIZZLE REEL

[LINK: UnCredited](#)

LINK FOR 30-MINUTE PILOT  
AVAILABLE UPON REQUEST  
[PRODUCER@ASHELLAPRODUCTIONS](mailto:PRODUCER@ASHELLAPRODUCTIONS)



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[WWW.ASHELLAPRODUCTIONS.COM](http://WWW.ASHELLAPRODUCTIONS.COM)

