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ENTERTAINMENT & ARTS

AI is no match for humanity's strength in this new Latino sci-fi film



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One afternoon, Tita (Laura Patalano), an elderly fieldworker who works picking strawberries, opens her front door. An artificial intelligence humanoid (Nico

humanity and strength.

moderating a panel at this year's NFMLA.)

Greetham) is at the door, its eyes gleaming with an adjusting camera. Tita analyzes the futuristic invention before letting it in. Tita has hired the humanoid to help her with her work, as she is getting older and isn't as agile as she used to be. But she soon will prove that an AI can't replace her

This story is immortalized in the film "The Ballad of Tita and the Machines," directed by Miguel Angel Caballero and co-written with Luis Antonio Aldana. It premiered at the 2023 Tribeca Film Festival and will make its way to Los Angeles at the

NewFilmmakers Los Angeles <u>InFocus</u>: <u>Latinx & Hispanic Film Festival</u>, co-hosted by

the Academy of Motion Picture Arts and Sciences, on Sept. 23. (Disclaimer: I will be

NFMLA is a monthly festival that aims to foster fresh voices by providing industry

resources to the artists behind the chosen films. The InFocus Latinx & Hispanic Film Festival, in partnership with AMPAS, coincides with the beginning of Hispanic Heritage Month. This year's iteration welcomes 24 new films, including "The Ballad of Tita and the Machines." Caballero was one of 10 filmmakers chosen to create a project for <u>Indeed's Rising</u>

Voices program, which financed short films on the theme of "the future of work." He

was selected for the program in December, then he went into two months of

development at the beginning of the new year. From there he gathered a team of

filmmakers to assist in what would become "The Ballad of Tita and the Machines."



"It's a bit of an homage to our working-class families and community that very often are rendered invisible in this country," Caballero said of the film.

Caballero's mother, father and older siblings worked in fields, picking fruits like

grapes, oranges and strawberries — the same fruit that Tita picks throughout the

In their latest work for Rising Voices, Aldana suggested they dive into the history of

their own families who immigrated to the U.S. to find work. They took the story they

were familiar with and added a futuristic twist: What if AI couldn't keep up with what

their families had endured?

short film.

process.

people.

He then mulled on the concept of essential workers, a term that became commonplace at the start of the pandemic to describe people who worked in

positions crucial to helping society stay afloat, such as grocery workers, farmworkers

and fast food workers. Picking, something often considered "unskilled work,"

suddenly held a new importance. "It's a very specific skill that machines cannot do," Caballero said. The duo chose to pit humans against AI because the emerging technology had been a big part of the discourse at the beginning of the year. "We didn't realize it was gonna be so prevalent now," Caballero said.

Bojana Sandic, programming director of NFMLA, says she chose to include Caballero and Aldana's film in the InFocus festival because of its relevance and wit, introducing

humor to address the dehumanizing nature of AI.

"The conversation is moving forward so quickly and there are lots of people who are pushing back on that narrative," Sandic said. "I think this film does that in a way that is pointing out the ways in which all types of human labor are discounted in that

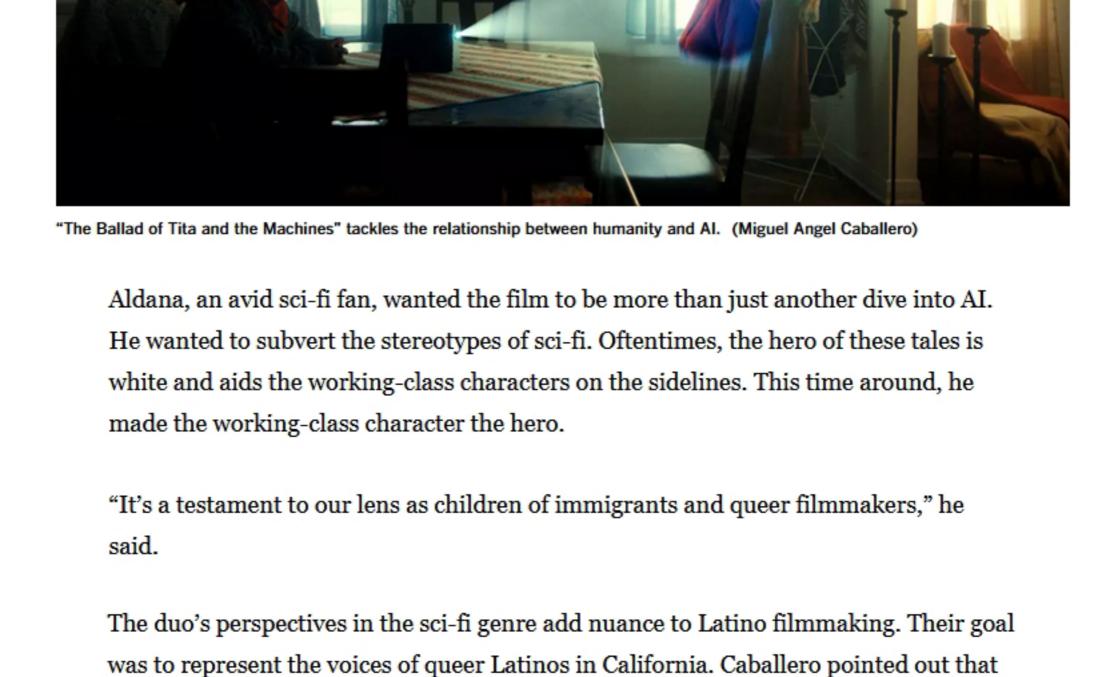
"It can not only be unethical but also impossible when you don't account for humanity," she added. Even in today's context — ongoing strikes against Hollywood calling for industry

leaders to steer from relying on AI to replace human creativity in screenwriting and

acting — the film itself highlights the importance of supporting the work of living

"I think that there is a prediction in this that is already starting to be borne out in

some places, and I think we will see it borne out more and more," Sandic said.



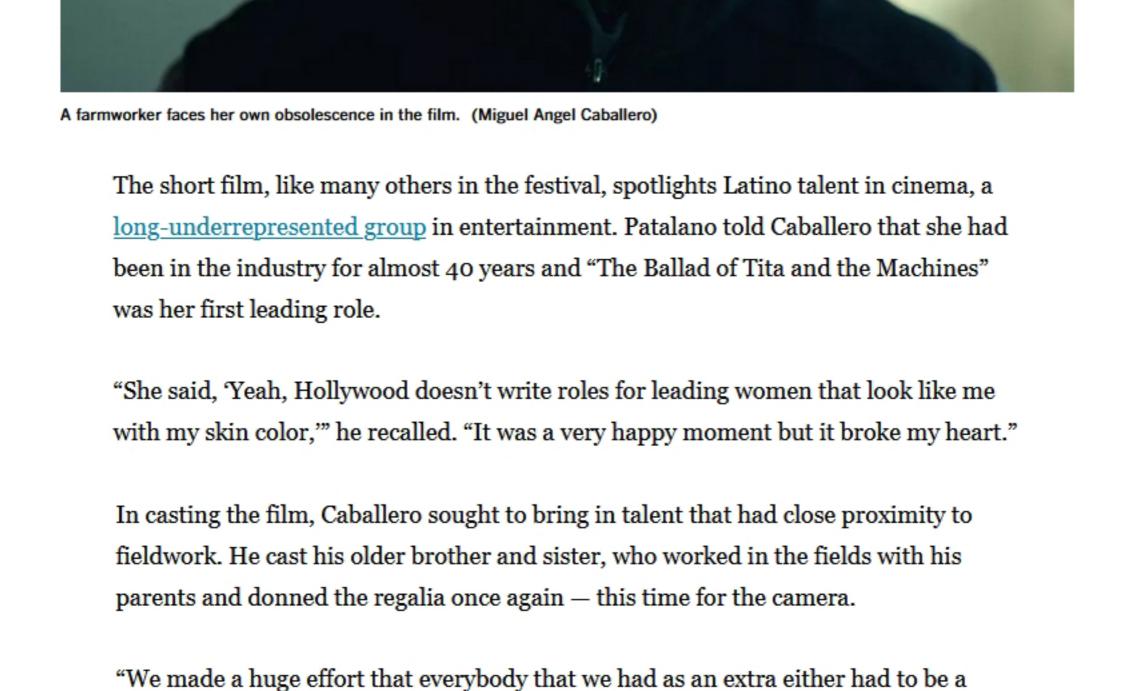
mother), and she speaks to her daughter in Spanish while her daughter responds in English. These moments feel small, but for other Latinos who grew up in the U.S., the experience is familiar. "We're writing stories about our reality," Caballero said. "Our mothers spoke Spanish and we spoke to them in Spanish and English. We're writing from that reality."

For example, Tita holds up a picture of her late wife (portrayed by a photo of Aldana's

the Latino experience in the U.S. is more diverse than the usual narratives told by

Latinos outside the U.S. They sought to depict a multitude of experiences in "The

Ballad of Tita and the Machines" through small exchanges onscreen.



technology threatening her livelihood. In "The Ballad of Tita and the Machines," the story tells of a reality that is not only

filled with expansive technological advances but also a future where someone like

Caballero found it "beautiful" to represent working-class folks as three-dimensional

characters like Tita, who portrays both a sweet childlike joy and a defiance against

current field worker — which we had quite a handful of them — had to be children of

field workers, or past field workers," Caballero said.

existing in this hyper-futuristic world," Aldana said.

'The Ballad of Tita and the

Machines'

Where: Linwood Dunn Theater, 1313 Vine St.,

Los Angeles

Info: newfilmmakersla.com

"It's high time that we had a sci-fi movie with a brown, queer Mexicana in the lead

When: 5:30 to 8 p.m. Saturday, Sept. 23. Cost: \$10 to \$30

Tita stands in front of an AI, holding undeniable power over it.

MOVIES

Steven Vargas

ENTERTAINMENT & ARTS

Steven Vargas is an arts reporter for the Los Angeles Times. Prior to joining the staff, he was an Entertainment and Arts intern. His areas of focus include theater, dance and social change. He previously reported with such outlets as E! News, USA Today, L.A. Sentinel and BuzzFeed News. During his time at USC, he cofounded the Equity Board with Annenberg Media through a Poynter Media Project and penned the newsroom's "Guide for Equitable Reporting Strategies and Newsroom Style." His short documentary, "Dancing at Home," earned first place in the L.A. Press Club's Life in the Time of the Coronavirus contest in May 2020 and awarded the PPAGLA Student videographer of the year. In 2021, he took part in the second cohort of Jose Solís' BIPOC Critics Lab with the Kennedy Center. When he isn't dancing, or writing about dance, he is scrolling through TikTok and obsessing over the latest internet trends.