

Lovely

Production Information

Production Information

Final Title: Lovely

Production Number: 221-581-5087

Director: Naomi Shroff-Mehta

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@naophotosm

Producers: Dorothy Jackson, Nimmi Mohan, Milagros Montalvo (Stark Producer)

Faculty Advisors: Brenda Goodman, Michael Fink

Tech Specs:

Color / 15:53 (Picture Only), 17:48 (With Credits) / 5.1 / 16:9

(USA, English)

Summary: When Ria, a 16-year-old Indian-American girl, sneaks into her family's grocery store basement to use skin-lightening creams to impress her mother, she encounters a mysterious woman who promises her fairer and whiter skin for life.

Synopsis: After being constantly rejected by her mother and the world around her for her skin color, Ria decides to accept the help with a strange and beautiful Woman in her basement to achieve whiter skin. When Ria begins to use the Woman's magical "fairness" creams, her skin and life initially become everything she's ever wished for – until the Woman's sinister motives and connection with her mother are revealed.

Credits List

Lovely Credits List

Card Credits

Position	Name
Written and Directed by	Naomi Shroff-Mehta
Produced by	Dorothy Jackson
	Nimmi Mohan
	Milagros Montalvo
Cinematography by	Catalina Parra
Production Design by	Jilmil Das
	Thea Kegler
Edited by	Ted Beck
Sound by	Brandyn Johnson
	Pablo Mena
First Assistant Director	Sayali Upadhye
	Mack Johnston
	Bissa Burr
Original Score by	Christa Duggan
(Starring)	
Cast (in order of appearance)	
Ria	Ashwini Ganpule
Ma	Susie Abraham
The Woman	Elyse Ahmad
Original Song Performed and Written By	LJ Ferris

Scrolling Credits

Position	Name
Additional Composing	Brett Bailey
Girl in Commercial	Nimmi Mohan
Additional Voices	Naomi Shroff-Mehta
	Preeti Shroff-Mehta
	Nikhil Mehta
Script Supervisors	Foustene Fortenbach
	Ted Beck
	Rachael Dahl
Assistant Production Designer	Kiara Simmons
Prop Masters and Artists	Jilmil Das
	Thea Kegler
	Kiara Simmons
Production Assistant	Ximena Davis

Assistant Camera		B Bibikova
		Gigi Grilli
		Abhinav Tiku
		Billy Knowles
Gaffer		Billy Knowles
		Tony Tehle
Key Grip		Andis Solomon
		Joseph Wise
Grip		Connor Hu
Costume Design by		Rachael Dahl
Makeup Artists		Sabrina Duron
		Nadia Stone
Special Effects Makeup		Sabrina Duron
		Nadia Stone
Post-Production Supervisor		Naomi Shroff-Mehta
VFX Supervisor and Artist		Sammy Leather
Colorist		Arianna Shining Star
Assistant Editor		Emma Reisig
Sound Editor		Brandyn Johnson
Sound Mixer		Miles Jensen
ADR Engineer		Ricardo Herrera
Set Medic and CCO		Garret Martinez
Stunt Coordinator		Shawn Balentine
Special Thanks to		Emily Aspland
		New India Sweets and Spices
		The Shroff-Mehta Family
		Parker Lemal-Brown
Faculty Advisors		Michael Fink
		Brenda Goodman
Thesis Student Assistants		Josie Andrews
		Joon Cho
Festivals & Distribution/Licensing		Sandrine Faucher Cassidy
Student Produced at the University of Southern California		
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