

Lux Daze Media presents

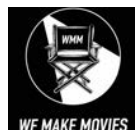
## STAN BEHAVIOR



A film by Tyler C. Peterson

2024 | USA | 15 minutes

Produced in association with



# 13<sup>TH</sup> GEN

### PRESS CONTACT

Cayla Baker-Ruiz | Lux Daze Media  
[cayla@luxdazemedia.com](mailto:cayla@luxdazemedia.com)

### FESTIVAL CONTACT

Marc Smolowitz | 13th Gen  
[marcsmolowitz@gmail.com](mailto:marcsmolowitz@gmail.com)

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## LOGLINE

A drag queen (Ginger Minj) embarks on a quest for better workplace rights, but finds herself in a dicey situation when her new lawyer (Yvonne Zima), a tone-deaf straight woman, is revealed to be a drag super stan.



## SYNOPSIS

Following a series of demeaning audience interactions at her weekly gig, local drag queen Goldie Hon (Ginger Minj) vents to her peers Cutie Pie (Heidi N Closet) and Belle Bottom (Marta BeatChu), determining that it's time for them to unionize. Seeking legal counsel to move forward, Goldie meets with a lawyer (Yvonne Zima) discovered via an online legal forum, introduced to her as "Acquittal Queen." Goldie's situation turns dicey when Acquittal Queen is revealed to be an unhinged drag stan, and kidnaps Goldie to have her own in-home queen. Goldie's road to gaining respect as an entertainment professional has just gotten a bit more complicated.

<b>GENRE</b>	Comedy
<b>LANGUAGE</b>	English
<b>COUNTRY OF ORIGIN</b>	United States
<b>TOTAL RUNTIME</b>	15 minutes
<b>ASPECT RATIO</b>	2:1
<b>SCREENING FORMAT</b>	DCP
<b>SHOOTING FORMAT</b>	Color, digital



### ABOUT GINGER MINJ

Originally hailing from small town Leesburg, Florida, Ginger Minj (she/her/they/them) made her first splash on the global stage as a finalist on RUPAUL'S DRAG RACE Season 7. As a fan favorite and triple threat she was invited back for RUPAUL'S DRAG RACE ALL STARS 2 and made it to the top three of *All Stars 6*.

She has starred in the Anne Fletcher helmed DUMPLIN' for Netflix alongside Jennifer Aniston and Dove Cameron, in the Netflix series AJ & THE QUEEN, Disney+'s HOCUS POCUS 2 opposite Bette Midler, and Hulu's HULUWEEN DRAGSTRAVAGANZA and DRAG ME TO DINNER.

When she is not touring the world or appearing in movies and live theatrical shows, Ginger can be heard on her three studio albums, *Sweet T*, *Gummybear*, and her newest EP, *Double Wide Diva*.



### ABOUT THE FILMMAKER



Tyler C. Peterson (he/him) is a Los Angeles-based filmmaker and the founder of Capital Emmy-winning production company Lux Daze Media. He is best known as the Writer/Director for short films STAN BEHAVIOR, COPPER & WOOL.

Raised in rural Maryland, Tyler graduated from Towson University with a Bachelor's Degree in film and a thirst for challenging industry ideologies. Living in Baltimore, he began exploring both his voice as a Writer / Director and his own queer identity. With a passion for leading projects that put diversity as a priority both in-front of and behind the camera, he established Lux Daze Media in 2015. His work focuses on character-driven stories

following outsiders of niche communities, and is visualized with a richly textured, elevated aesthetic.

Now based in Los Angeles, Tyler is developing features and promoting his fifth short film, STAN BEHAVIOR, on the festival circuit, with prestigious selections such as the Oscar-qualifying PROVINCETOWN INTERNATIONAL FILM FESTIVAL, MIAMI FILM FESTIVAL, FRAMELINE: THE SAN FRANCISCO INTERNATIONAL LGBTQ+ FILM FESTIVAL, NEWFEST: THE NEW YORK LGBTQ+ FILM FESTIVAL, and SCAD SAVANNAH FILM FESTIVAL, where the film was presented by AMAZON MGM STUDIOS. The film stars Ginger Minj (*RuPaul's Drag Race*, *Dumplin'*, *Hocus Pocus 2*) and Yvonne Zima (*The Long Kiss Goodnight*, *Heat*, *ER*, *The Young and the Restless*).





## DIRECTOR'S STATEMENT

Thanks to the enormously successful franchise *RuPaul's Drag Race*, I've been fascinated at how drag queens have been catapulted from performing in underground queer spaces to entertaining bachelorette parties at brunch. A lot has changed over roughly ten years.

Despite this massive jump in popularity, current media predominantly showcases drag performers as subjects reserved solely for reality and unscripted television. If a drag performer does pop up in narrative film, they are often limited to a one-dimensional cameo with a few zingers during a bar scene. Or worse, they are portrayed as victims of hate-based violence. While writing *Stan Behavior*, I wanted to put a drag queen front and center as the lead, and further yet, have this queen play the "straight character" in the comedy, not just a colorful sidekick.

When I wrote the script in the summer of 2022, I never knew how eerie the timeliness of this film would become. I did not predict that Goldie's quest for better working environments would be followed by the WGA and SAG-AFTRA strikes of 2023. Nor did I predict the "drag is not a crime" movement earlier that same year, which still fights to break the ignorant stigma around drag performers being a danger to children. Clearly, I had something in the zeitgeist on my hands.

The most rewarding element of making this film was getting the phenomenally talented Ginger Minj to play Goldie. I distinctly remember getting off a plane in November 2022 and seeing an email pop up on my phone from casting director Emily Cook. She said that Ginger was interested, and asked me for times I could meet with her on Zoom. I was floored. Ginger was someone who was literally at the top of our casting wishlist. No joke. The *top*. Her connection to the script and trust in my vision is an honor that I'll never forget.

While the struggles that Goldie faces in the film are over the top, they are rooted in truth. With drag's increasing accessibility, especially among straight people, there is a disconnect in how drag entertainers are respected in comparison to other live entertainment performers. This film shines a light on the casual disrespect that drag performers are subjected to by both those in the queer community and allies. Not every lesson needs to be morose though. My hopes for *Stan Behavior* are that this colorful romp will have both drag performers and their stans alike entertained, while gently educating the latter.

– Tyler C. Peterson, Director/Writer/Executive Producer/Editor, **Stan Behavior**

## KEY CREW BIOGRAPHIES



**Eric Michael Kochmer, Producer** (he/him): Eric Michael Kochmer's educational background is uniquely in Experimental Theater, as he graduated with a BA in Theater from Marymount Manhattan College, and while there, mentored for a year under Elizabeth Swados at LaMama Theater. Coming from the theater, he has a very needed and positive can-do attitude when it comes to filmmaking.

Kochmer initially entered the film industry as an actor and has appeared in over 40 films. In 2009, Eric produced and starred in experimental filmmaker Owen Land's final feature film before he passed.

Since 2010, Kochmer has been involved with the film collective and production company We Make Movies, Inc., of which he is VP of Content, and regularly consults on films, series, internet projects, and branded content as part of his work detail.

As a producer, line producer, and associate producer, Kochmer has worked on over 70 short films, numerous television episodes, and a handful of feature films. He made his directorial debut in 2014 with feature film WAY DOWN IN CHINATOWN and has since directed three more features, four series, and a variety of short films.



**Marc Smolowitz, Consulting Producer** (he/him): Marc Smolowitz is a multi-award-winning independent filmmaker based in San Francisco who has been significantly involved in 50+ successful films. The combined footprint of his works has touched 250+ film festivals and markets on 5 continents, yielding substantial worldwide sales to theatrical, television, and VOD outlets, notable box office receipts, and numerous awards and nominations. His films have screened at Sundance, Berlin, Venice, Tribeca, Locarno, SXSW, SF FILM, Chicago, Palm Springs, AFI DOCS, IDFA, DOC NYC, CPH: DOX, Tokyo, Melbourne, Viennale, among others.

His film company – 13th Gen -- works with a dynamic range of independent film partners globally to oversee the financing, production, post-production, marketing, sales, and distribution efforts of a vibrant portfolio of films and filmmakers. In 2016, Marc received one of the prestigious Gotham Fellowships to attend the Cannes Film Festival's Producers Network marking him as one of the USA's most influential independent film producers.



**Amanda Ferrarese, Cinematographer** (she/her): Amanda Ferrarese is a Los Angeles-based cinematographer. Her background in darkroom photography and creative writing led her to film, where she found a footing in the camera department. Amanda served as an AC, Operator, Loader, and Camera PA on a breadth of productions in MD/VA/DC, including HOUSE OF CARDS and MISS VIRGINIA, before moving west.

Since then, her portfolio as a Cinematographer has grown to comprise a range of narrative, commercial, music video, and experimental pieces. Her

CV includes clients such as Disney, Amazon Prime, Netflix, and Adidas. Amanda's work has also been featured on Good Morning America's, "The View", and in publications like Fader, TeenVogue, and Essence. Previous story-based works include: COPPER & WOOL (Panavision/Micheaux Best Cinematography Nominee), COMMUTERS (EnergacAMERIMAGE Student Etudes Official Selection, UFVF/KODAK VISION Award, ASC Student Heritage Nominee), and YOURS TO BURY.

Amanda holds an MFA from the American Film Institute Conservatory (Cinematography '20) and a B.A. in Electronic Media & Film from Towson University. In 2018 and 2021 she was selected as an American Society of Cinematographers (ASC) Student Heritage nominee by both institutions, respectively.



**Bex Karnofski, Production Designer** (she/her): Bex Karnofski has worked in the design world for 15+ years doing everything from graphic design, to art direction, to production design. Bex has done full set design and production for several short films as well as many commercial projects. She loves the challenge and possibility of art direction and design...there is always something to learn. Through her life experiences, she hopes to bring an inquisitive spirit, an attention to detail, and a good sense of humor to her work.



**Jeanne-Peri Foucault, Composer** (she/her): Jeanne-Peri Foucault is a composer and pianist from France and Turkey. She started playing the piano at the age of 4, and later on enrolled in La Schola Cantorum Conservatory in Paris to take classical piano and theory lessons. After completing a Bachelor's and Master's Degree in Film Studies in Paris, she decided to pursue a career in film scoring and moved to Los Angeles where she enrolled in UCLA Extension's Film Scoring Program.

Throughout her musical education and career, she attended numerous creative programs and masterclasses such as the Gumusluk Music Festival, 3rd Character Workshop at the Marseille International Film Festival (formerly known as Aubagne International Film Festival), LAFCI, and many more. In 2022 & 2023 she was selected to participate in TRIO and CRESCENDO, a music residency and composer showcase organized by Maison du Film, sponsored by Sacem and Scam. She's also an active member of numerous organizations such as UCMF, Alliance of Women Film Composers, Collectif 50/50, and one of the founding members of Troisième Autrice, a non-profit organization aiming to promote and help female composers from France or working in France.



**Emily Cook, Casting Director** (she/her): Emily Cook is a native Angeleno casting professional with more than 10 years' experience across film and television on notable projects such as Netflix's THE CHILLING ADVENTURES OF SABRINA, Paramount Plus' STAR TREK: DISCOVERY, and Hulu's HOW I MET YOUR FATHER.

Having studied with The Lee Strasberg Theater Institute and the Steppenwolf Theater Company, Emily has cultivated an understanding of how to collaborate with actors to hone performances that elevate the material. She currently serves on the steering committee for the Teamsters Local 399 and is a notable baker.

## CAST BIOGRAPHIES



**Ginger Minj, “Goldie Hon”:** Originally hailing from small town Leesburg, Florida, Ginger Minj made her first splash on the global stage as a finalist on RUPAUL’S DRAG RACE Season 7. As a fan favorite and triple threat she was invited back for RUPAUL’S DRAG RACE ALL STARS 2 and made it to the top three of *All Stars 6*.

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When she is not touring the world or appearing in movies and live theatrical shows, Ginger can be heard on her three studio albums, *Sweet T*, *Gummybear* and her newest EP, *Double Wide Diva*.



**Yvonne Zima, “Acquittal Queen”:** Yvonne began acting as a child on the long-running show E.R., with many other film and television credits that include shows such as THIS IS US, AMERICAN HORROR STORY, and THE NIGHT OF, and films such as THE LONG KISS GOODNIGHT, IRON MAN 3, and THE NICE GUYS to name just a few.

She is also a rising star in the world of television writing, Zima recently worked for Taika Waititi on the HBO Max series OUR FLAG MEANS DEATH, where the episode she penned was submitted for Emmy consideration. Yvonne recently sold the first TV series she’s created, BAD MANNERS (a feminist take on Miss Havisham of Charles Dickens’ *Great*

*Expectations*) to Netflix, through Meghan Markle and Prince Harry’s Archewell Productions.



**Heidi N Closet, “Cutie Pie”:** Mind the gap! The ever soft and supple Heidi N Closet hails from the great state of North Carolina, where she started drag and burst out of the closet and onto the mainstage of RUPAUL’S DRAG RACE, where she placed 5th overall and was awarded the title of Miss Congeniality. She recently returned to screens worldwide on RUPAUL’S DRAG RACE ALL STARS 8. Following her television success, Heidi has moved to Los Angeles where she is now well known for her podcast with Season 12 sister Jaida Essence Hall, as well as her series *Gap Chat*.





**Marta BeatChu, “Belle Bottom”:** Marta BeatChu is Los Angeles’ PeRU Girl! A staple of the LA drag scene for over ten years, Marta is also an accomplished actress. She has previously appeared in Kit Williamson’s series EASTSIDERS (Netflix), where she was nominated for a Daytime Emmy Award for Outstanding Makeup, and independent feature film TRUST IN LOVE, directed by Mick Davis.

Raised in Virginia by her Peruvian parents, she’s been acting both in and out of drag upon her arrival to the City of Angels in 2000. Having been discovered in a Starbucks at the age of 18, she knew she was destined for lights, camera and action. She may not be the current “IT GIRL” but she’s

always had that “IT FACTOR”!



## MAIN PRODUCTION CREDITS

<b>WRITER &amp; DIRECTOR</b>	Tyler C. Peterson
<b>PRODUCER</b>	Eric Michael Kochmer
<b>EXECUTIVE PRODUCERS</b>	Tyler C. Peterson, Anthony Hand
<b>CONSULTING PRODUCER</b>	Marc Smolowitz
<b>ASSOCIATE PRODUCER</b>	Ginger Minj
<b>CINEMATOGRAPHER</b>	Amanda Ferrarese
<b>EDITOR</b>	Tyler C. Peterson



<b>PRODUCTION DESIGNER</b>	Bex Karnofski
<b>COMPOSER</b>	Jeanne-Peri Foucault
<b>CASTING DIRECTOR</b>	Emily Cook
<b>POST PRODUCTION SOUND</b>	Sound Department, LLC
<b>PRODUCTION COMPANIES</b>	Lux Daze Media, We Make Movies, 13th Gen

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#### **FESTIVAL AWARD WINS** (as of 04/17/25)

Audience Choice Award - Queer Fear Film Festival, USA, 2024  
 Outstanding Comedic Directing (Short) - The Micheaux Film Festival, USA, 2024

#### **FESTIVAL AWARD NOMINATIONS** (as of 04/17/25)

Best International Short Film - LesGaiCineMad, Spain, 2024  
 Best Performance - Ginger Minj - We Make Movies International Film Festival, USA, 2024  
 Best Writer - Mammoth Film Festival, USA, 2024  
 Miami International Short Film - Miami Film Festival, USA, 2024  
 Outstanding Comedic Writing (Short) - The Micheaux Film Festival, USA, 2024  
 Outstanding Comedic Short - The Micheaux Film Festival, USA, 2024  
 Outstanding Comedic Actress (Short) - Ginger Minj - The Micheaux Film Festival, USA, 2024  
 SVAFF LGBTQ+ Short Film Presented by Amazon MGM Studios - SCAD Savannah Film Festival, USA, 2024

#### **FESTIVAL SELECTIONS** (as of 04/17/25)

Anita's Film Festival, USA, 2024  
 Boston Underground Film Festival, USA, 2024  
 Cecil County Independent Film Festival, USA, 2024  
 Cinema Columbus Film Festival, USA, 2024  
 Cinema Diverse: The Palm Springs LGBTQ+ Film Festival, USA, 2024  
 CinemaQ Film Festival, USA, 2024  
 Desperado Film Festival, USA, 2025  
 Drag Me to the Cinema Film Festival, USA, 2025  
 Frameline: San Francisco's LGBTQ+ Film Festival, USA, 2024  
 Indianapolis LGBT Film Festival, USA, 2024  
 LesGaiCineMad, Spain, 2024  
 Mammoth Film Festival, USA, 2024  
 Miami Film Festival, USA, 2024

The Micheaux Film Festival, USA, 2024  
NewFest: The New York City LGBTQ+ Film Festival, USA, 2024  
NewFilmmakers Los Angeles, USA, 2025  
Out Here Dayton Film Festival, USA, 2024  
OUTSOUTH Queer Film Festival, USA, 2024  
Provincetown International Film Festival, USA, 2024  
Queer Fear Film Festival, USA, 2024  
QUEER FilmFest Weiterstadt, Germany, 2024  
QueerFilmFest Rostock, Germany, 2024  
Q-Fest at UW-Eau Claire, USA, 2024  
Queer Here Film Festival, USA, 2024  
Sacramento Midnight Film Festival, USA, 2024  
SCAD Savannah Film Festival, USA, 2024  
Sohome Horror Film Festival, UK, 2024  
Stamped Film Festival, USA, 2024  
We Make Movies International Film Festival, USA, 2024

#### **SOCIAL MEDIA**

**Facebook and Instagram @luxdazemedia**  
**[www.luxdazemedia.com](http://www.luxdazemedia.com)**  
**#StanBehavior**

#### **PRESS CONTACT**

**Cayla Baker-Ruiz | Lux Daze Media**  
**[cayla@luxdazemedia.com](mailto:cayla@luxdazemedia.com)**

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**Marc Smolowitz | 13th Gen**  
**[marcsmolowitz@gmail.com](mailto:marcsmolowitz@gmail.com)**